



Atlantic Regional Conference September 25-27, 2026 Lancaster, Pennsylvania

Swap Shop Application

Applications accepted until **April 15, 2026**. Send to aauwpa.president@gmail.com. Also send a copy to your state president.

We are pleased to offer our second Atlantic States Regional Conference. To date, many states are participating and the excitement is mounting. In addition to a packed full agenda of hot mission-based topics most on the minds of AAUW members, we also are launching a format that will allow branches and states to share their best practices and innovations. Swap Shops will give conference attendees an opportunity to learn from each other in a casual setting that allows for conversation.

We are calling for proposals about **successful** events, projects, and new ways of doing business from states and branches others could replicate. We will be learning from each other.

Swap Shop sessions will be **approximately 40 minutes** to allow for discussion. Several swap shops will be held simultaneously in one room.

Proposals will be reviewed by the Conference Program Committee to avoid duplication of topics.

Huddle with your branch or state colleagues and get inspired to submit a proposal.

Hot Topics for Presentations:

- **Leadership Succession Planning**
- **Membership Campaigns**
- **Partnerships with Likeminded Organizations**
- **Fundraising**
- **Advocacy**
- **Marketing and Communications**

- Programming

Branch/State Name	
Contact Person	
Position with AAUW	
Email	
Preferred Phone	
Address	
City/State	
Zip	
Title of Presentation (10 words or less)	
Focus Area	

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Please note that we have not secured AV at this time for Swap Shops and microphones may not be necessary in these intimate groups. If your presentation requires AV, please let us know on this application.

Presenters should provide handouts as well as their contact information to those attending their session.

Please identify the individual(s) who will present:

Presenter #1	
Phone	
Email	
AAUW Affiliate (state or branch name)	

Presenter #2	
Phone	
Email	
AAUW Affiliate (state or branch name)	

Send to: AAUWPA.President@gmail.com with the Subject line "Swap Shop Application"

Please don't submit more than one proposal on one application. (You may submit multiple proposals but use separate applications.)

Questions: Cindy Hall (PA), 814-571-6472.