

For All AAUW of Virginia (AAUW-VA) Branch Presidents
AAUW-VA Annual State Conference/100th Anniversary Celebration
in Alexandria on March 29, 2025, with pre-conference activities on March 28.

Branch Ads for Annual State Conference
Deadline to submit an ad and payment: February 1, 2025

It is a long-standing tradition for AAUW-VA branches to create branch ads and purchase ad space in the program book of the annual AAUW-VA conference. The ad revenue, together with the revenue from the raffle of gift baskets, is used to pay state conference expenses and fund AAUW-VA's annual contribution to AAUW Funds. By purchasing an ad, your branch will be supporting AAUW and AAUW-VA.

What to Say

In conjunction with our 100th- year anniversary theme, "1925-2025: 100 Years of Changing the Conversation," you could choose to have your branch ad in some way reflect your branch's history and show how, through involvement with your community, your branch is changing the conversation. Your branch ad could also call attention to the accomplishments of your branch; celebrate a special branch anniversary; invite participants to a branch fundraiser or program; honor or recognize a special member; celebrate the life of a deceased member; or support a business that wants to be known to AAUW members.

Steps to Create, Submit and Pay for an Ad

- ✚ Create the ad text and artistic design
Save the ad in a JPEG format only (do NOT send ads as Word documents). To save a file in JPEG, click on "File," then click on "Save As." From here, select JPEG in the menu for "Save as Type." All ads can be in color at no extra cost!
- ✚ Send your branch ad by email to the Ad Chair, **Deborah Dodd**. Her email address is: **deborahdodd55@aol.com**
- ✚ Make the check for the ad payable to: **AAUW of Virginia State Conference** and mail it to the conference treasurer, **Marsha Melkonian, 150 Clearcreek Court, Moneta, VA 24121.**

Ad Rates

Full-page	\$ 95
Half-page	\$75
Quarter-page	\$35

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If there are any changes in the procedures and/or dates, we will keep you posted. Thanks for your support.

Thanks for your support. Looking forward to seeing members of your branch at the conference.

Sandy Lawrence and Sharon Zackula
AAUW-VA Conference Co-Chairs