

Group Breakout Sharing at SLM 2018

Membership

gain new members through events branch puts on ie. STEM program, WorkSmart, Women's Conferences

Website needs to be current and full of info and activities that branch is doing

Open House at a library with folks at door to invite library visitors to come see what they are about

Membership Tea

Brochure about branch that you can make available at the library or other community places

Publicize events in local paper or through Social Media i.e.. Patch, Next Door, Meetup,

Topics for programs that appeal to younger people

Have meeting at different times ie. 5:00 - 7:00 ?

Cocktails and Convos (see AAUW Program in a Box)

Program

mission based programs: ERA, Pay Equity, STEM, Diversity, Title IX

In order to increase attendance, solve logistics issues i.e. carpool rides for members, partner with other groups; have at different locations; pair experience with new, try lunch or dinner meetings with a speaker

Annual calendar of Programs

Do programs with schools

Focus on needs in community and group, small tasks

Movie Club - once a month attend movie produced or directed by a woman, or about women's issues

Bring a friend

Share program ideas by reading the newsletters from other branches on AAUW VA website to see what they are doing

Multicultural meeting with food/wine

use technology

Presidents

Major challenge and focus is finding leadership in the branch and securing volunteers

Approach - be creative, muddle through, ID future leaders, use committees to spread the work

Do what you have to do to keep it going

Validate member contributions - celebrate achievements

Finance

Membership VP and Finance Officer are a partnership in using the MSD (Member Data Service) ie. for Shape the Future Program, what info is needed on a new member to get them entered into system (name and address and phone is not enough)

how to use MSD/MPP

file the 1099 N between April 15 and Oct. 1st. VERY IMPORTANT!

End of term Audit - make sure someone else in branch has gone over the books and reconciled it before turning over to a new Finance Officer

Public Policy Chairs

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Current/ongoing issues: Human trafficking, Violence against Women - HS program Help Save the Next Girl, GOTV, Title IX, STEM - Hidden Figures, Women in Science,

Lobby Corps - DC (maybe form one in Richmond during GA)

hold candidate forums

work on Redistricting education

Equal Pay - Activities; Advance notice, LTE/op eds

New Emphasis/Future:

C/U materials to Career Centers - AAUW studies i.e., Simple Truth

Partner with other groups, STEM, ERA, LTE/op eds

Get current state legislators to write Opinion Editorials for their local papers

AAUW of VA Co Presidents write Op Ed's for local papers