

AAUW of Virginia
State Board Meeting
November 3-4, 2012
Holiday Inn Express, Richmond, Virginia

CALL TO ORDER

The State Board Meeting convened at approximately 1:20 pm on November 3, 2012, in Richmond, VA. Caroline Pickens, President, presided. **Enclosure 1** is the list of board members attending. Sally Sledge, VP for Membership, and Angela Booker, Co-VP for Public Policy, were not in attendance.

A copy of the agenda is at **Enclosure 2**.

WELCOME/ANNOUNCEMENTS

Caroline Pickens welcomed everyone to Richmond and stated she was especially delighted to see Julie Krause back in action after a sudden illness. She also stated that Julie would be sharing the position of Southwest District Representative with Pamela Montgomery and welcomed Pamela to the board. Pickens then passed around a thank you note from Lauren Germaine, the past College/University Rep to the board. The note expressed her gratitude for having the experience of being on the State Board of Virginia.

Pickens then asked the members if they knew about the sudden resignation of Karen Remley, the Virginia Health Commissioner of Virginia. Remley had resigned because she “could not in good faith enforce the onerous regulations on clinics” which the Virginia State Assembly had passed. She asked the board if we would like to send Remley a note of support of her position on women’s issues. Mary Beth Pelosky, College/University Chair, made the following motion:

Motion 1: That the AAUW of VA State Board send a note to Dr. Karen Remley; we regret her resignation and appreciate her support for women’s health issues. The motion was seconded and approved. Susan Eisenberg, Co-VP for Public Policy, was asked to draft the note to Remley.

REMINDERS

Conference call board meeting – January 3rd 2013; 7:30 p.m.
Afternoon board meeting- April 12th 2013
State Conference – April 13th 2013

Vision deadlines are September 15th, January 15th, and May 15th. **
Candidate and Bylaw/Resolutions deadline is December 1st.

RECORDING SECRETARY /MINUTES

Motion 2 Ann Johnson, Recording Secretary, moved the minutes of the August State Board Meeting (**Enclosure 3**) in Charlottesville be approved. The motion was seconded. The minutes were approved.

Johnson then announced the results of motions approved by email since the August board meeting. These included two motions:
Anita Aymer moved that the Executive Committee recommend to the state board the appointment of Pamela Montgomery as the Southwest District co-representative. The motion was seconded. The executive board approved by quorum. The second motion: On behalf of the Executive Committee, Anita Aymer moved to appoint Pamela Montgomery as Southwest District co-representative for the term ending June 30, 2014. The motion was seconded. The majority approved the motion.

Pickens formally announced the appointment of Pamela Montgomery to the board as the SW District Co-Representative.

The reading committee for the board meeting will be Ann Johnson, Chair, Susan Eisenberg, Co-VP for Public Policy, and Peggy Stotz, AAUW Funds Chair.

FINANCIAL REPORT

Nancy Thompson, VP for Finance, provided via email the following reports:

AAUW of VA Budget for 2013
Itemized Categories 2012-2013 (7/1/2012-10/30/2012)
Net Worth as of 10/30/2012 (**Enclosure 4**).

Thompson explained there was a shortfall currently based on what was budgeted. The reason for the shortfall was the number of paying members. Currently the state has 1194 members who have paid, and the budget was based on 1300 paying members. Thompson also noted we will probably have a drop in membership after November 30, 2012, when AAUW National drops all members who have not paid by that date. Because of timing, it was too soon to make any adjustments to the budget at this time.

MEMBERSHIP REPORT

Sally Sledge, VP for Membership, provided the membership report via email. (**Enclosure 5**). It was noted that Blacksburg/VA Tech branch is now inactive. Pickens asked Anita Aymer, VP for Programs, and Sally Sledge to see what they could do to get them active again.

PROGRAM REPORT

Anita Aymer VP for Programs, provided her report via email. **(Enclosure 6).**

Aymer reminded the board that one of the board projects for this year was the Turning Point Memorial. She suggested the board have a goal of raising \$1,000 from the branches in order that AAUW State of Virginia would be named on the memorial. The board agreed this was a good idea and should be announced to the branch presidents. The board also agreed we should set a deadline for raising these funds by April 13, 2013 (State Conference in Richmond).

Aymer mentioned we still do not have a Northwest District Representative. She stated she and Caroline Pickens met with members of the Northwest District at the district meeting, and they wanted to continue to use the board liaisons as their conduit to the state board.

COMMUNICATIONS REPORT

Pasty Quick, VP for Communications, provided her report via email **(Enclosure 7)**. Quick discussed the problem of Mail Chimp, the tool used for distribution of emails to all Virginia members. She stated during the last voting/election over 200 emails “bounced” back because of either wrong addresses or typos. She stressed it is very important that members review their email address in the MSD. She passed around a list of members whose email addresses had bounced back so that we could possibly get in touch with them to remind them to update their addresses in the MSD.

Quick then announced that the Web Site would be transitioning to Site Resources by July 2013. Currently there are eight (8) branches using Site Resources to support their branch web sites, and she is hoping more branches will start in 2013. She announced that Leslie Vandivere was going to be the new Webmaster. Kay Koehler was retiring. Also, Vandivere will also help with the *Vision* newsletter. Quick is still looking for an editor. [Subsequent to the meeting, Erin Nabors agreed to be editor with Vandivere doing the layout.]

Quick’s main goal for next quarter is to help branches get web sites set up and kept up to date.

VOTING AND ELECTIONS REPORT

Jane Newell, Chair, Voting and Elections Committee, provided her report via email. **(Enclosure 8)**. The report was a 2013 Voting Timeline. Pickens reminded the board members that state voting will run concurrently with National AAUW voting this coming year, so we need to be vigilant in reminding our branch members they will be voting twice.

BYLAWS/RESOLUTIONS REPORT

Co-Chairs Kay Gravatt and Enid Housty provided their report via email. **(Enclosure 9)**. There currently are no proposed amendments to the state bylaws that have been received. Also, only five branches have submitted their bylaws for review: Virginia Beach, Mt Vernon, Newport News, Hampton and Woodbridge. The other branches have until December 1st. Gravatt and Housty will provide another reminder to branch presidents.

AAUW FUNDS

Peggy Stotz, AAUW Funds Chair, stated Virginia had contributed \$12,178.84 this year to AAUW Funds.

She mentioned that the state of Virginia is 7th in total donations to AAUW Funds in the Nation. She also asked that when branches report their AAUW funds totals to also provide how much they give for local scholarships and community outreach programs. There was extensive discussion on legality of branches providing funds for local scholarships and community outreach because branches are not approved as IRS 501(c) (3) non-profits – only National AAUW is approved as one. Therefore, branches need to be reminded of this, although most of the board agreed this will not stop branches from providing resources “locally,” but it might mean they will decide to at least split the funds between local and national during their next fundraiser. Stotz was asked to provide an article for the January *Vision* on this issue.

NOMINATING COMMITTEE REPORT

Sandy Lawrence, Northern District Representative and Nominating Committee Chair, provided her report via email. **(Enclosure 10)**

She has a slate for the positions of VP for Finance and VP for Membership, but is still looking for a Recording Secretary.

DISTRICT REPRESENTATIVE REPORTS– were provided via email **(Enclosures 11a,b, c)**

COLLEGE/UNIVERSITY UPDATE

Mary Beth Pelosky, College/University Chair, provided her report at the meeting to all board members. **(Enclosure 12)** She announced that the VA Tech Blacksburg campus was a recent recipient of an “Elect Her-2013 National Campus Women Win Grant.”

CONTINUING THE WORK OF AUGUST 18TH

At this point in the meeting, Caroline Pickens broke the board out into groups of three to discuss the following topics from the August 18th meeting with branch presidents and representatives:

- 1) Branch job descriptions; orientation outline for branches
- 2) Provide counterparts with list of resources/how to find; database of ways to do specific jobs, especially creative and out of the box ideas
- 3) Alternative branch structures; continue meetings like August 18th

Report-outs from the groups are found at **Enclosure 13**. Job descriptions for branch positions will be completed by February 1 and collated by Sherry Warren. An orientation outline will be created by Caroline Pickens and members of Group 1. Neola Waller will write a *Vision* article for Group 2 on resources for counterparts and creative ways to do specific jobs. Meetings with branch presidents and other branch representatives should definitely be continued each year. A Presidents Roundtable was suggested for the next 2-day state conference, which would be 2014.

RECESS

The board meeting recessed at 5:20pm

Sunday, November 4, 2012

Caroline Pickens reconvened the board meeting at 8:50 a.m.

WELCOME

Pasty Quick, VP for Communications, welcomed and introduced Leslie Vandivere, the new webmaster to the board.

GET OUT THE VOTE REPORT

Laura Wimmer, Past Public Policy Co-VP on the State Board of Virginia, provided her report as a hand out to the board. **(Enclosure 14)**

As of October 30, 2012, the Virginia AAUW branches had registered over 1021 people. At that time, we were one of the top five states. Most of the registrants were of the millennial age group.

Wimmer mentioned there were several challenges to the effort, mainly that the project did not get off the ground until Spring 2012 because of national not getting the training out before then, and the field representative from national did

not know how AAUW of Virginia operated nor did her training provide the tools needed for this effort.

PUBLIC POLICY REPORT

NATIONAL

Susan Eisenberg, Co-VP for Public Policy, provided her report via email **(Enclosure 15)**

Eisenberg provided a little known fact sheet created by AAUW National on four critical issues to women and girls covering the following topical areas:

- Access to Affordable Birth Control
- College Affordability
- Women's Employment
- The Gender Wage Gap

There was extensive discussion about this paper, and Pickens asked Eisenberg to get with Angela Booker, the other Co-VP for Public Policy, and provide information in the upcoming *Vision* about these issues, and also provide Action Alerts to the branch presidents about issues like these.

STATE

The report of Angela Booker, Co-VP for Public Policy, was provided by Eisenberg to the members of the board at the meeting. **(Enclosure 16)**

2013 STATE CONFERENCE PLANNING

Anita Aymer, VP for Programs, provided her suggestions for the conference to the board via email **(Enclosure 17)**

The conference will be April 13th at the Holiday Inn near the Richmond Airport. Registration fee will be determined.

The conference chair has resigned but the co-chair, Gay Olsen, is hoping to find another co-chair soon. The cost of the rooms will be \$85.00 plus taxes.

The board will have its meeting at the hotel starting Friday afternoon. The board will go out to dinner, and after dinner there will be a fun activity social at the hotel for board members and members who decide to come the night before the conference. Aymer suggested everyone wear their college/university sweatshirts or t-shirts.

The theme of the conference is "Every ONE Counts". Aymer provided two suggested formats for the conference. The Board agreed on Plan B with a few changes:

Brunch – 10:30-11:30
Business meeting/keynote speaker – 11:30-12:45
Break – 12:45-1300
AAUW National speaker 1:00-2:00
Break – 2:00-2:15
Tables of Interest – 2:15-2:45
Break- 2:45-3:00
District Meetings – 3:00-3:30
Workshops – 3:30-5:00
Optional dinner on their own for members – after 5:00

The suggested keynote speaker was Karen Remley, former Virginia Health Commissioner. There will be three workshops to choose from: Creative Leadership, (Aymer) Creative Membership (Pelosky and Sledge), and Creative Communications (Quick).

BREAK

FOLLOW UP ON BOARD PRIORITIES

Pickens provided the Branch Liaison Reports she had received. **(Enclosure 18)** There was discussion by the board members about many of the branch presidents' comments and what could be done about them.

State Projects

The Get Out the Vote project was a huge success for Virginia. The other project, Turning Point Memorial, is still a work in progress. Aymer reminded the board we need to stress to the branches to have the Turning Point Memorial representatives come to a branch meeting to provide their presentation, and the state has a goal of \$1,000 to be raised for the memorial by April 13th.

Other state priorities are getting the public policy information out to branches/members and also continuing our efforts with branches and College/University partners.

Future Projects

Strategic Plan: The VA Strategic Plan is dated 2006-2011 and needs to be updated. Pickens requested volunteers to help her update the plan for 2013-2018. Quick, Eisenberg, and Lawrence volunteered to help with the project.

Job Descriptions: Pickens asked each board member to review their job descriptions found in the Handbook of 2007 and have them re-written by the

April. Also, she asked each board member to provide their counterpart at the branch level a similar job description for the board review by February 1.

Reminders

- Conference Call board meeting will be January 3rd at 7:30 EST.
- Contact your branch liaisons before the January 3 conference call.
- Have job descriptions prepared for your position and one for your counterparts by January 3rd.

The meeting was adjourned at 12:00 noon.

** suggested *Vision* articles **Enclosure 19**

Attendees at State Board Meeting November 3-4, 2012

Caroline Pickens, President
Anita Aymer, VP for Program
Nancy Thompson, VP for Finance
Susan Eisenberg, Co –VP for Public Policy
Patsy Quick, VP for Communications
Ann Johnson, Recording Secretary
Peggy Stotz, AAUW Funds Chair
Mary Beth Pelosky, College/University Chair
Sandra Lawrence, Northern District Representative
Sherry Warren, Southeast District Representative
Enid Housty, Bylaws Co-Chair
Kay Gravatt, Bylaws Co-Chair
Neola Waller, Historian
Julie Krause, Southwest District Co-Representative
Pamela Montgomery, Southwest District Co-Representative

Guests on Sunday:

Leslie Vandivere, Fairfax City Branch
Laura Wimmer, Greater Richmond Branch

Enclosure 1