AAUW National Membership Resources

AAUW National provides us with tremendous resources that we can take advantage of to retain and recruit members. Below is a list of the summary of each resource and the web link to the resource.

|  |  |
| --- | --- |
| Summary | Web Link |
| Comprehensive listing of resources for Membership Chair | http://www.aauw.org/resource/top-tip-for-mvps/ |
| Tips for using the AAUW website | http://www.aauw.org/resource/tips-for-using-the-aauw-website/ |
| RECRUITMENT |  |
| Tip Sheet for Member Recruitment  | http://www.aauw.org/resource/recruitment-tip-sheet/ |
| Tips on New Member Initiation | http://www.aauw.org/resource/successfully-initiate-new-members/ |
| Audio of best practices for member recruitment | <http://www.aauw.org/event/2016/02/learn-expanding-community-recruitment/> |
| Audio share and learn for membership recruitment | https://aauw.adobeconnect.com/p31lhir5bh8/?launcher=false&fcsContent=true&pbMode=normal |
| Audio of recruitment as every branch members job | http://www.aauw.org/event/2015/10/recruitment-101-webinar/ |
| RETENTION |  |
| Tip Sheet for Member Retention | http://www.aauw.org/resource/how-to-retain-members/ |
| Audio of Retention Techniques | http://www.aauw.org/event/2015/11/retention-101-member-retention-made-easy-webinar/ |
| Audio of Retention Best Practices | http://www.aauw.org/event/2016/02/learn-expanding-community-recruitment/ |
| Audio share and learn for membership retention | https://aauw.adobeconnect.com/p6idc2b40sx/?launcher=false&fcsContent=true&pbMode=normal |
| DIVERSITY |  |
| AAUW Diversity Toolkit with a wide range of ideas for increasing diversity (many types of diversity, age, race, geographic etc.) within your branch | http://www.aauw.org/resource/diversity-and-inclusion-tool-kit/ |

AAUW adds to this list continuously, so please take some time to investigate the [AAUW website](http://www.aauw.org/) at www.AAUW.org to see what resources will help you the most!