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**AAUW** advances equity for women and girls through advocacy, education, research, and philanthropy.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national ori-

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#### Get Out the Vote!

# The Push Is On in Virginia

AAUW had a very busy spring, summer and fall with *Get Out the Vote (GOTV)* activities. AAUW of Virginia members received training in April. During the training period, Kristina Romines, from national, provided coordination and support on site and via conference calls, and branches around the state shared ideas and materials.

In Virginia, branches around the state were involved with voter registration in a variety of ways. Some Northern District branches planned an event on the campus of George Mason University. The Newport News Branch had events at Hampton Bay days and the Fall Folk Festival. The Greater Richmond **Branch** joined the League of Women Voters for two registration dates in September at Virginia State University. The Virginia Beach **Branch** had a table in the lobby of the theatre with AAUW literature and voter registration materials during the showing of the film "Invisible War." The Southwest District launched a GOTV initiative scheduling voter registration events on college and university campuses in their area focusing on voter registration as well as absentee voter applications.

The **Woodbridge Branch** participated in the Dale City Fourth of July Family Fun Day and Parade. In planning for the event, they solicited the help of Kristina Romines, who suggested the use a of poster, designed by an AAUW branch in Southeast Virginia, depicting a woman with her mouth-taped shut, demonstrating the impact of not voting. Sandy Lawrence, Dianne Blais, and Lena Booker-Whye, an AAUW member from Baltimore, rode in the parade of almost 200 groups. It was over 103 degrees that day! The Prince William Area League of Women



Voters, Sheila School and Carol Noggle, and AAUW member, Jeanne Elmore, ran the registration booth. We learned a lot. Did you know that if you move (even to a different apartment in the same district), you have to re-register to vote?

Please see "GET OUT THE VOTE on Page 15"

# Call for Nominations Candidates Sought

The Nominating Committee is seeking candidates for:

Recording Secretary: Responsible for minutes from both Board and State Meetings, files, all written reports presented at state meetings and record books of state board documents and minutes. The Recording Secretary is the board liaison to the Voting & Elections Committee.

Vice President for Membership and Branch Development: Endeavors to increase and retain membership in the state by assisting branch membership chairs in the development of successful membership procedures and orientation programs.

Please see "AAUW" on Page 16

#### **AAUW of Virginia Elected Officers**

#### President

Caroline Pickens 703/448-0415 carolineaauw@gmail.com

# Vice President for Program

Anita Aymer 276/625-0404 alaymer2010@gmail.com

#### Vice President for Membership and Branch Development

Sally Sledge 757/833-5592 sasledge@msn.com

# Vice President for Finance

Nancy Thompson 703/743-1064 nancygva41@gmail.com

# Vice Presidents for State and Federal Public Policy

Angela Booker 703/864-9220 angeladbooker@gmail.com

Susan Eisenberg 540/576-9918 va.aauw@gmail.com

#### Vice President for Communications And Public Information

Patsy Quick 703/360-8678 pnquick@cox.net

#### **Recording Secretary**

Ann Johnson 540/721-1091 asjjah@aol.com

> Deadline for Vision: January 15 May 15 September 15

Please send all copy to Patsy Quick pnquick@cox.net

# From Your President

**September is always** "back to" month: back to school, back to AAUW, back to work.

AAUW branches often take the summer off (probably harkens back to when many members were teachers). But this year Virginia branch leaders got a head start at a dynamic session with the state board in Charlottesville. More than 50 branch leaders and state board members, representing 22 branches, participated.

We focused on **the two biggest challenges facing branches**: how to persuade members to take branch leadership positions and how to recruit new and younger members.



How do we convince more of you to take a branch position? First,

realize it's an honor to be asked—you've been identified as having leadership qualities. As a potential leader, you will want to know that taking a branch position will be a real positive for you personally. One benefit is the development of lots of skills (organizing, consensus building, confidence in running a meeting, comfort in speaking in front of a group, team leadership, and yes, even conflict management)— skills that also become useful in family and work. Another benefit of taking that branch position is a sense of accomplishment and pleasure in helping the branch and being a bigger part of AAUW's mission and work. And there is the happy benefit of widening your group of AAUW friends.

But, you say, being a branch leader takes too much time! News Flash: being a leader means managing a job, not doing a job. You don't have to (and shouldn't) do it all. There are many who want to work with you—just "chunk" positions into manageable portions (another skill) and ask them to help. The state board is also there to assist, and there are lots of resources from AAUW. So consider all the benefits of being a leader, and say "Yes" the next time you're asked. You will be glad you did.

So now we've got branch leaders, but **how do we get new and younger members?** We received lots of great tips in Charlottesville, including the following:

Younger women are drawn to AAUW most of all by the organization's mission and by branch projects that reflect that mission.

They will look for you on the internet, so your branch website is critical.

Younger women are more interested in working on short-term projects than sitting in a meeting listening to a talking head.

Remember what it's like to walk into a meeting where you don't know anyone? Don't let that potential member fend for herself. Find out her interests, where she grew up or went to college—something to help introduce her around and facilitate conversation.

Every new person who shows up at a branch meeting should be treated as a VIP. Did you know that on average new people take 3 minutes to decide if they want to come back?

Our branch leaders are off to a great start. Our goal is to continue the energy, effort and ideas from Charlottesville, but your branch will need your help, too. Please say "yes"— to working with your leaders, to being part of a project, to helping that new member settle in--and to taking that leadership position.

Caroline

#### **District Representatives**

NORTHERN NORTHWEST

Sandra Lawrence 703/569-1588 slawrence4@juno.com Suzan Herskowitz 540/450-3223 suzan@suzanherskowitz.com Sherry Warren 757/399-5716 varrtl@aol.com

**SOUTHEAST** 

SOUTHWEST

Julie Kause 276/228--5853 jkause@embarqmail.com

#### How Can Your AAUW of Virginia Board of Directors Help You?

The state board exists to help make AAUW the best experience it can be! We can't do everything, so we set priorities each year, based on what we hear from branch leaders and members. We identified the following as our priorities for 2012-13.

Promote, provide resources, and involve branches in the two statewide projects: Get Out the Vote activities, particularly voter registration, and Turning Point Memorial—the "turning point" for getting the vote for women was in Virginia with the suffragists imprisoned in 1917 for picketing the White House.

Continue the energy, effort, and ideas from the August branch leaders' session with support, resources, and training for branch leaders. [See the president's column for some messages for all members from that session.]

Provide branches with resources, information, and assistance including concrete ideas and suggestions. In particular, implement a <u>personal</u> connection to each branch with a state board member. Each branch now has an assigned member as a direct link to the state board.

Connect the College/University Partners in Virginia with a branch. We know that many of our C/U Partners really don't know much about what AAUW can do for their students. The goal is to educate the college/university representative about what branches do and all the resources AAUW has. It really is sowing seeds for future members.

> Caroline Pickens, President, AAUW of Virginia 703/448-0415. carolineaauw@gmail.com

# Important Dates for AAUW of Virginia

laws amendments and resolutions due

from Co-Chairs.

		•		J	
	NOVEMBER		FEBRUARY		MAY
3-4	State Board Meeting in Richmond	6	State Lobby Day in Richmond	17	Postmark Deadline for Mailed
	State Board Members	15	Vision mailed		National AAUW Ballots
30	Removal of Unpaid Members		MARCH	TBA	Federal Lobby Day, Washington,
	from Membership	1	Slate of State Board Candidates to		DC All Members
	Membership Vice President		Branches (if not printed in Vision)	TBD	Postmark Deadline for Mailed
	DECEMBER		Nominating Committee Chair		AAUW of Virginia State Ballots
1	Deadline for State Board Nomina-	1	List of Names Honored to State		
_	tions to Nominating Chair		AAUW Funds Chair		JUNE
	Branch Leaders, All Members		Branch AAUW Funds Chairs	1	Roster of Branch Officers due to
1	Deadline to Submit Bylaws	1	Donald Donald Accept Con		National AAUW and State Presi-
	Amendments and Resolutions to	1	Branch Reports due to State Con-		dent
	Bylaws Co-Chairs		ference Program Booklet Chair Branch Presidents		Branch Presidents
	Branch Leaders, All Members		Branch Presidents	1	Roster of State Officers due to
5	League/State Lobbying Training	15	Half Dues ends for New Members		National AAUW
	(tentative date)		ADDIA	_	State President
15	AAUW Funds Reports due to		APRIL	1	Vision mailed
	State AAUW Funds Chair	1	Request period for National	9-12	AAUW National Convention in
	Branch AAUW Funds Chairs		AAUW Paper Ballots	4.0	New Orleans
		10	(extends through May 5)	10	National AAUW Online Voting
	Happy New Year	12	State Board Meeting in Richmond State Board Members	TDD	Closes
		13	State Conference in Richmond	TBD	Close of AAUW of VA Online
		13	All Members	20	Voting Year-End Financial Statement
		15	National Online Voting Opens	30	
		13	National Online Voting Opens		Branch and State Finance VPs/
	JANUARY		MAY		Treasurers
1	Begin New Member Half Dues	TBD	AAUW of Virginia Voting opens		JULY
3	State Board Conference Call	100	for state officers and proposed	1	Branch Dues Reports due to Na-
			state bylaws amendments and	•	tional and State Finance VP
15	Vision Deadline. Articles due from		resolutions		Branch Treasurer
	Falls Church Area, Hampton,	15	Vision deadline. Articles due		Dianeir Treasurer
	Lynchburg, McLean Area, Newport		from Fairfax City, Harrisonburg,		<b>A</b>
	News, Portsmouth, Springfield-		Mt. Vernon, Norton-Wise,		Happy Independence Day!
	Annandale, Winchester, Wytheville,		Norfolk, Roanoke Valley, Smith		
	and the Southeast and Southwest Dis-		Mountain, Suffolk, Vienna Area,		
	trict Representatives. Proposed By-		and the Northern District		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\



When Alice Paul and Lucy Burns began the National Woman's Party in the early twentieth century, their hope was to achieve the right to vote for women-- a campaign that had been active for over 69 years without any success. These suffragists were the first to picket the government for women's rights. As a result, more than seventy women were arrested and imprisoned in the Occoquan Workhouse in 1917. Forced feedings and other abuses were the consequences for all. Join us in honoring these brave women who sacrificed so much for our freedoms. The **Turning Point Suffragist Memorial** in Occoquan will insure their legacy will not be forgotten. The Turning Point Suffragist Memorial Association is working to see the memorial built by 2020, the 100th anniversary of the 19th Amendment which gave women the right to vote.

AAUW of Virginia has adopted this campaign as a statewide project. Here are some ideas which might work for you.

Schedule a viewing of *Iron Jawed Angels* for a local college/or university;

Ask for a donation for the movie; Sell popcorn and drinks at a reasonable price; Have voter registration forms available at the movie.

#### School Groups/Girl Scouts/Youth Groups:

Visit classrooms or Girl Scout meeting to share the story of the memorial;

Ask teachers/leaders to have the students/girl scouts research the women;

Provide some biographical information for them.

#### **Branch Support:**

Have a dollar donation night for the memorial; Contact the local League of Women's Voters; Promote the project on Facebook/Twitter.

Contact <u>speaker@suffragistmemorial.org</u> for handouts and assistance.

Anita Aymer Vice President for Program 276/625-0404, alaymer2010@gmail.com

#### Our Work Is Not Done

# **Supporting AAUW Projects Is Ongoing**

Even though AAUW awarded the first American Fellowship way back in 1888 to Ida Street to pursue a graduate degree in education at the University of Michigan, and even though back in 1917, the first International Fellowship was awarded to Virginia Alvarez-Hussey of Venezuela to study medicine; it wasn't until convention in 1953, that the organization voted to establish the Fellowships Endowment Fund.

**Even though** for more than a century, by granting over \$90 million in fellowships, AAUW has helped more than 11,000 women from over 130 countries break through barriers to pursue graduate degrees... **OUR WORK IS NOT DONE!** 

#### LEGAL ADVOCACY FUND

Even though at the 1983 Association convention, delegates adopted a resolution directing the AAUW Board of Directors to establish a permanent Legal Advocacy Fund for the purpose of giving support and providing funds for protection of the legal rights of women facing discrimination, we still must fight for equal pay, tenure and a work environment free of harassment. OUR WORK IS NOT DONE!

#### LEADERSHIP AND TRAINING INSTITUTE

**Even though** on January 25, 2002, the AAUW Board of Directors created the AAUW Leadership and Training Institute, women are still underrepresented in congress and leadership positions in business. **OUR WORK IS NOT DONE!** 

**BUT....**Virginia was outstanding in 2011 annual giving. Nationally Virginia ranked:

All combined support	7th
AAUW Funds	$5^{th}$
Leadership Programs	4 <sup>th</sup>
Public Policy Fund	3 <sup>rd</sup>
Educational Opportunities Fund	10th
Legal Advocacy Fund	7th

We must keep up (and surpass) this fantastic work of support. **OUR WORK IS NOT DONE!** 

Peggy Stotz, AAUW of Virginia AAUW Funds Chair 703/734-8932, pstotz@aol.com

#### AAUW Grant Recipients in Virginia for 2012-2013

# Some of the "Funds" Come Back to Us

#### **Career Development Grant**



**Morales** 

Name: Evelyn Garcia Morales Degree and Field: M.P.P., Management Institution: George Mason University Location: Arlington, Virginia Award Year: 2012-13

Evelyn Garcia Morales holds a bachelor's degree in political science from the University of Nevada, Las Vegas, and is a program manager for a nonprofit dedicated to Latina leadership development in Washington, D.C. She is pursuing a master's degree in

organizational development knowledge management. She plans to play an instrumental role in unlocking the human potential of nonprofit organizations' employees, members, and stakeholders so that they may create long-term, sustainable change.

#### **Community Action Grant**

Recipient: Lynchburg College Project Director(s): Paula Lichiello Project Name: Girls Go Green 4 S.T.E.M.

Location: Lynchburg, Virginia Award Year: 2012-13

Term: One-year

Lynchburg College will conduct a program for 15 middle school girls to increase their confidence, interest, achievement, and career aspirations in the areas of science, technology, engineering, and math (STEM). In



Luchiello

partnership with the Hunton-Randolph Community Center and Lynchburg City Schools, Girls Go Green 4 S.T.E.M. will feature an interactive summer STEM camp, monthly STEM activities, and quarterly events for the girls and their families.

#### College/University Partners

## Go Back to College to Recruit the New Generation

Are you aware that AAUW branches nationwide have been attending college freshman orientations, new student events, move-in days, and other activities to ensure these newly relocated millennial are registered to vote? We want to ensure that women understand what's at stake and how to use their voices and their vote to influence the election. Our goal in a college and university partnership is to "help the millennial generation have a real impact" on elections, and to insure the gains made by the Women's Rights Movement are not lost.

Many thanks to Christine Hernandez, Manager, College/ University Relationships for AAUW, for her assistance as we begin this journey together. She reports that the Southwest District branches have all planned a one-day event at nearby colleges and universities to register students to vote, either in Virginia or absentee if they reside out of state.

I look forward to working with branch presidents and members to nurture developing relationships with potential C/U partners. We feel that our current members are our most effective advocates for the immediate and long term benefits membership in AAUW can bring. Tap into regional alumnae in your branch, For a list of C/U partners, please click on this link http://www.aauwofva.org/college.htm. To order our student and C/U brochures, please contact me directly or you can to visit the Shop AAUW website. The registration form for new C/U partners can be found at <a href="https://svc.aauw.org/">https://svc.aauw.org/</a> join/cu.cfml.

New C/U members can join at \$130 until November 30. Current C/U partners are in the process of renewing their membership and have the same deadline of November 30 to review. Those who joined last year at the \$130 special anniversary rate are allowed to renew at \$130.

In closing, I want to bring your attention to a wonderful opportunity for "leaders in the making." Perhaps members of your branch work at the local college or university. Perhaps they would be able to recruit your students for the AAUW Student Advisory Council (SAC), an exclusive leadership opportunity with the AAUW national office. For more information, click on the <a href="http://aauw.org/connect/sac/">http://aauw.org/connect/sac/</a>. From October through June, SAC members advise AAUW staff about student needs, contribute ideas for combating sex discrimination in higher education and the workplace. They are expected to promote AAUW and our programs on their campuses, and will be asked to write for AAUW Dialog. They will be expected to participate in the National Conference for College Women Student Leaders.

I am pleased to join the state board and hope to be a support as we work to be a catalyst for change in women's lives.

> Mary Beth Pelosky College/University Representative 703/785-5938, jespero10@gmail.com

#### One Member, One Vote

# Virginia Breaks Ground

The intent of One Member, One Vote as implemented at the AAUW national level was to allow "all AAUW members – not just those who can attend the convention – the right to select our leaders and vote on important issues" (AAUW Current Topics Briefing #23). AAUW of Virginia's Voting and Elections Committee is delighted to announce that we have successfully held our first One Member One Vote <u>state</u> election.

We wish to thank ALL members in Virginia who cast their ballot! We are delighted that a full third of our membership cast their vote and two-thirds of the voting members voted online. Compared to the days when less than ten percent of state members made decisions at conventions, we are pleased to offer the chance for direct participation to all members.

The costs to AAUW of Virginia were \$2,296. Paper ballots accounted for 38% of the cost totaling \$871. For the 2012 spring election we partnered with AAUW National as our voting service. The election offered all state members the opportunity to vote online or by paper ballot for state officers,



Vienna Branch preparing ballot mailings

bylaw amendments, public policy priorities, and state dues changes.

Sandra Lawrence, on how easy voting was. said "I just got the email with my OMOV instructions and I have just voted. I feel like I made a suffragette smile today!"

Jane Newell, Chair, Voting and Elections Committee 804/658-0317, jane.newell@comcast.net

#### **Election Results**

# Priorities and Officers Chosen by Mail, Online

The voting closed at midnight Friday, June 15, and the first One Member, One Vote for AAUW of Virginia was accomplished. Virginia was the first state to implement One Member, One Vote for all their voting and elections. The voting included changes to the bylaws, the Public Policy Priorities for 2012-2014, a dues increase, and several positions on the Virginia State Board. Prior to this election, Virginia had utilized the delegate system.

All of the amendments proposed to the bylaws at the April State Conference were approved by 96%.

The 2012-2014 Public Policy Priorities were adopted with a 92% vote of *yes*. They are:

- PRIORITY 1 Gender equity in education, employment, pay, retirement benefits, and public appointment.
- PRIORITY 2 Public funds for elementary and secondary education to be used only for public schools that adhere to the civil rights and accountability standards required of public schools
- PRIORITY 3 Access to quality health care and family planning including individual choice in reproductive decisions and equity in women's health research and treatment.

- PRIORITY 4 Freedom from violence, bullying, and sexual harassment
- PRIORITY 5 Access to quality dependent care
- PRIORITY 6 Programs that provide women with education, training, and support for success in the STEM (science, technology, engineering, and math) fields, the work force, and society

Candidates for state office were all elected with more than a 96 percent of the vote. They are:

President – Caroline Pickens Vice President for Programs- Anita Aymer Vice President for Communications- Patsy Quick Co-Vice President for Public Policy- Angela D. Booker and Susan Eisenberg

The state dues increase also was approved from \$7 to \$15 annually, effective with dues paid on or later than July 1, 2012. Seventy-three (73) percent were in favor of the increase.

Ann Johnson Recording Secretary AAUW of Virginia 540/721-1091, asijah@aol.com

# **Public Policy Priorities Under Review**

At the beginning of the AAUW new fiscal year, Lisa Maatz, Director of Public Policy and Government Relations, sent a communication to all state public policy chairs establishing AAUW's federal action priorities. State public policy chairs passed these priorities along to branch leaders who asked their members to review the priorities (see below) by September 15 and share their comments, suggested changes, revisions, or additions with Lisa Maatz.

The AAUW Public Policy Committee (APPC) is in the process of updating these priorities, based on members' comments, as well as viability, critical need, strong member support, and potential for distinctive AAUW contribution. The priorities will be adopted by an every-member vote.

#### **Biennial Action Priorities**

To support a strong system of public education that promotes gender fairness, equity, and diversity, AAUW advocates

- Adequate and equitable funding for quality public education for all students
- Opposition to the use of public funds for nonpublic elementary and secondary education and to charter schools

#### **Call for Proposed Amendments** To State Bylaws and Resolutions

The co-chairs of the Bylaws/Resolutions Committee hereby issue a call for proposed amendments to the State Bylaws, and for resolutions to be presented at the 2013 Conference in Richmond. These will be voted on under the One Member, One Vote initiative.

The deadline for submission is December 1, 2012.

Proposed bylaws amendments must state the specific section of the bylaws being amended, the specific wording of the amendment, and the rationale for the amendment.

Each proposed resolution must include a statement of the rationale for the proposed resolution, and a proposed plan for the implementation of the resolution.

Bylaws Amendments and Resolutions are to be submitted to either of the Co-Chairs of the Committee, by mail or by e-mail.

> Enid P. Housty 1210 Old Buckroe Road, Hampton, VA 23663 757/723-5314, enph@aol.com

**Kay Gravatt** 304 Mimosa Road, Portsmouth, VA 23701 757/488-1876, gpianonote@aol.com Bylaws//Resolutions Co-Chairs

- that do not adhere to the same civil rights and accountability standards as required of other public schools
- Protection of programs that meet the needs of girls and women in elementary, secondary, and postsecondary education, including vigorous enforcement of Title IX and all other civil rights laws pertaining to education
- Increased support for and access to higher education for women and disadvantaged populations
- Increased support for programs that break through barriers for women and girls in science, technology, engineering, and math (STEM) fields

#### To achieve economic self-sufficiency for all women, **AAUW** advocates

- Pay equity and fairness in compensation
- Equitable access and advancement in employment, including vigorous enforcement of employment antidiscrimination statutes
- Greater availability of and access to a high standard of benefits and policies that promote work-life balance
- Programs that provide women with education, training, and support for success in the workforce, including nontraditional occupations and women's entrepreneurship
- Strengthening programs, including welfare and career and technical education, to improve postsecondary education access, career development, and earning potential
- Strengthening retirement benefits and programs, including pension improvements and protecting Social Security from privatization

#### To guarantee equality, individual rights, and social justice for a diverse society, AAUW advocates

Vigorous protection of and full access to civil and constitutional rights

Choice in the determination of one's reproductive life Freedom from violence and fear of violence in homes, schools, workplaces, and communities

Increased access to quality, affordable health care and family planning services, including expansion of patients' rights Support for U.N. programs that address human rights and women's and girls' concerns

Freedom in the definition of family and a guarantee of civil rights in all family structures

> Susan Eisenberg **Co-Vice President Public Policy** 301/775-8975 (mobile) vaauw@gmail.com

#### Membership Matters

# **Seven Steps to Building Your Branch**

Our membership focus is based on seven steps: AWARENESS At www.aauw.org you can log in to -RECRUITMENT-ENGAGEMENT-RENEWAL, ORIEN-TATION-EDUCATION-INVOLVEMENT. Some suggested strategies include:

Planning programs for different types of members, realizing that one program will likely not fit all preferences: newer/ experienced, younger/older, working/not working, active/ inactive, etc.

Having members look over the local Member at Large listing to see if there are any friends that can be specifically invited to a meeting or function.

Take advantage of the election season to invite new members to a voter education event, candidate forum or other political program. Invite some League of Women Voters to join.

Revisit your rosters up to 5 years back and try to regain a lost member.

Invite family members, immediate or extended, to attend a meeting and join.

Try to give all members, including new ones, a small "job" to keep them engaged.

Have one or two members serve as "Greeters" at each AAUW meeting or event, to spend time with guests or new members and make them feel welcome. Use a cute "Greeter" badge for the duty.

Check to see if the college in your area is a C/U partner member at https://svc.aauw.org/join/value/aauw cu.cfm. b. Consider inviting an administrator or faculty member to join AAUW as a liaison.

Consider giving a few free memberships to those who you want to join – it could be the Public Relations Officer of the local university or other significant business or nonprofit in your area.

Subscribe the AAUW monthly e-newsletter Membership Matters (at aauw.org) for new ideas.

Invite graduate students to join at the rate of \$18.81 (national dues) until June 30, 2013.

The Shape the Future Program allows new members to join at 50 per cent off national dues if they join on the spot at an AAUW event open to the public. For every two that join, the branch gets one free national membership. Required forms are submitted to AAUW and are online at http://www.aauw.org/ about/join/

Give a Grad a Gift offers free national memberships to those who earned their degrees in the last 24 months. E-student affiliates from C/U partner members automatically earn this benefit. the Member Center, get Member Resources, information on Membership Campaigns, print your membership card, and access to the Member Services Database



(including instructions on how to change your personal information- just log in and choose My Profile then click there at the top to make changes).

It has been said that people are the most important asset of any organization. Let's keep our focus on our members and our mission. Feel free to contact me with any comments or con-

> Sally Sledge **Vice President** Membership and Branch Development 757/833-5592 Sasledge@msn.com

#### Make a Tree Happy!

## Say NO to Paper

Paper ballots were wasted during the 2012 state voting and election! Out of 1,358 eligible voters, 445 (33 per cent) voted. Of those, 303 voted online (68 per cent). The state mailed 922 paper ballots to our members who were not willing/able to vote online. Those 922 paper ballots cost us \$871.28 (stamps, printing, envelopes and scanning).

Of those 900 members who wanted a paper ballot, about 142 actually used those ballots (15 per cent). In the past year, AAUW of Virginia urged members to say no to paper and receive *Oirginia* **Vision** and voting ballots online. About one third of our membership did just that. This saves AAUW of Virginia money and saves trees! This also saves you time since both are fast and easy.

To say "NO" to paper and receive the online version of the *Oirginia Oision*, AND/OR to vote online email your first and last name, branch, and email address to pnquick@cox.net, indicating your two decisions: (You may choose one or both.)

> Patsy Quick **AAUW** of Virginia Vice President for Communications 703/360-8678, pnquick@cox.net

# Branches in Action



Ashburn-Leesburg Branch had a potluck dinner at the home of President Pam Gershkoff. Pictured are: Front row: Pam Gershkoff, Mary Anne Graham, Denise Moldover, Karen Campbell, and, back row: Sylvia White. Rosemary Hsu-Brooks, and Northern District Representative Sandra Lawrence.

Ashburn-Leesburg Branch: Financial Officer Denise Moldover and I attended the leadership conference in Charlottesville. This session reinforced a major reason why I continue to be a member of AAUW. There is a synergy when educated women get together. Denise and I spent our ride home discussing how we could use our "new" knowledge from this session to improve our branch.

Since its formation a few years ago, our branch has struggled to maintain members and to motivate members to take an active role in our activities. At our September meeting, I proposed the idea of having each member bring a friend to at least one of our events. That personal touch is how I was able to get Denise and another friend to join me as founding members of our branch.

At our September meeting, members took ownership of events, and we were able to plan our entire calendar with the eight members who were present. We will be partnering with the Reston-Herndon Branch for at least one event.

Attitude is definitely everything, and the Charlottesville session energized me to create a different atmosphere at our branch planning meeting. I look forward to our upcoming events, as well as to continue working with Reston-Herndon and others nearby to join together to present quality programming in northern Virginia.

> Pam Gershkoff, President 703/297-5573, positivelypam@hotmail.com 9 9 9 9 9

**Arlington Branch** is co-sponsoring, with Arlington Public Schools, a second STEM conference on November 3, 2012, from 8:30 a.m. to 2 p.m. The Conference is open to 200 middle school girls and their parents and will be held at Kenmore Middle School in Arlington.

Dr. Sandra Cauffman, Deputy Project Manager at Goddard Space Flight Center, will be the keynote speaker, sharing her experiences to encourage girls to prepare for careers focusing on science, technology, engineering and mathematics. Prominent women in STEM careers will offer 20 workshops for students. Parent workshops will include information on choosing appropriate high school courses for post-secondary STEM fields and how to obtain financial aid. The branch will provide bag lunches for all participants.

The STEM committee, co-chaired by Cece Michelotti and Susan Senn, spent many months planning the Conference – recruiting presenters, fundraising (to pay for the bag lunches and printing costs), publicizing the event, and preparing evaluation forms. Many volunteers from the Branch will participate as greeters, guides and classroom assistants at the Conference, which is designed to encourage middle school girls to consider careers in the STEM areas and to motivate them to take high school courses that will prepare them for post-secondary education in these fields.

> Arlene Wilson, President 703/534-6837, arlenewilson@verizon.net

> > 99999

Greater Richmond Branch, like every AAUW Branch, has a number of members who are highly regarded in their fields. Program committees are encouraged to look to their membership to find interesting program providers. Greater Richmond is lucky in that among our membership Patricia Mallahan, a docent at the Virginia Museum of Fine Arts. Mallahan considers herself a missionary for Contemporary Art, hoping to encourage visitors to the museum to open themselves up to what newer artists offer. When she designs a tour for her AAUW branch, which she has done three times now, she also highlights art created by women, feeling that many of these artists are often overlooked or unrecognized. She has shown us what to look for in works by Mary Cassatt, whose presence in the ateliers of 19th Century Paris was amazing enough, and how to appreciate the sensuality of Georgia O'Keefe, who made many of her male contemporaries nervous with what she saw in flowers and the desert landscape. We have learned that the mysterious aura surrounding the various figures in Helen Frankenthaler's work came from her use of untreated canvas; a technique that astounded the

(Continued on page 10)

# More Branches in Action

(Continued from page 9)

art world in the 1960s when she started it and which led to the Color Field movement in Abstract Expressionism. Pat's expertise and enthusiasm have encouraged Greater Richmond Branch members to venture further into the Museum and to look at artists' names of art works with which they may not be familiar. Of course, those labels will not tell the whole story – that the smiling subject of that French court portrait did escape Mme. Guillotine, as did the artist, Elizabeth Vichy deBrun, who returned to Paris under Napoleon, and continued to paint portraits. For that nugget of information, you have to have Pat Mallahan.

Marcia Phillips, Co-president 804/320-5180, marcia\_phillips@verizon.net

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**Reston-Werndon Branch** members have long wanted to give money for college to needy local girls as they graduated from high school, but it took some visiting Russians to make this possible.

In 2008, one of our branch members suggested we apply to host a group sponsored by Open World, a private organization funded by the Library of Congress. The aim is to help young leaders from the former USSR republics learn more about the U.S.

We were assigned a group of five Russians (plus a US-based interpreter) for the week of the presidential election. It was a lot of work and a lot of fun. The program paid for the major expenses we incurred and included a \$2000 administrative compensation. Our branch board voted to use the \$2000 to create an annual \$500 AAUW scholarship for a local girl who needed financial help. Some of our winners have come from other countries; this year's winner was from Nepal.

Now that our original scholarship funds are depleted we are searching for new ways to continue this program. Our ideas for fund raising have included a gently-used purse and jewelry sale. This year we are trying three new things: a local restaurant will donate a percentage of their proceeds for one day and we will hold 50/50 raffles at some meetings, while offering gift-basket raffles at others. We find it gratifying to be able to help a worthy young woman in our own community.

Stephanie Abbott, syabbott@verizon.net Marilyn Silvey, marilynsilvey@comcast.net Reston-Herndon Branch



Pamela Montgomery, Wytheville Branch's Scholarship Recipient Ashleigh Sheckells-Price, and Candi Hough.

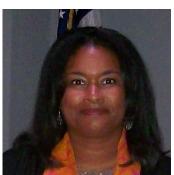
Wytheville Branch has two programs we are quite proud of which support the mission of AAUW. The first program focuses on registering voters at Wytheville Community College (WCC) each fall. Wytheville AAUW has registered first-time voters for at least four years. We obtain voter registration forms, assist students in filling them out and delivering them to the local registrar of Wythe County in September of each year. (The registrar assists us by delivering selected registration forms to surrounding counties depending upon students' addresses.) The booth is run for four days in the student union of WCC. Members sign up for two-hour shifts throughout the day, Monday through Thursday. The first year, which was a national election year, AAUW registered 70 first-time voters. During the subsequent years, AAUW has registered between 30 and 40 voters each year. Since this will also be a national election year, we are again expecting to register a larger number of voters.

We also hold a garage sale each summer to raise funds for AAUW. In addition to our donations to AAUW Funds, we fund a \$500 scholarship for a nontraditional, female student graduating from WCC. The graduating student must be going on to a four-year college to complete her undergraduate degree. There is no scholarship like ours at WCC and it helps this type of local student further her education. The recipient for 2012 is Ashleigh Sheckells-Price.

Pamela Montgomery, pm0061@gmail.com Candice Hough, candice.m.hough@gmail.com 2011-12 Co-presidents, Wytheville Branch

## Virginia Beach Branch Learns **About Department of Labor**

Latifa Lyles, the Acting Director of the Women's Bureau of the U.S. Department of Labor in Washington, DC, spoke to Virginia Beach Branch and guests in September. For over 90 years



Latifa Lyles

Ms. Lyles said that the Women's Bureau has been tasked to "formulate standards and policies which shall promote the welfare of wage-earning women, improve their working conditions, increase their efficiency, and advance their opportunities for profitable employment."

When Ms. Lyles came to the Women's Bureau from a career in women's advocacy, she said she

initially was concerned about whether she would be able to advocate for women while working for the federal government. However, her fears were allayed once she witnessed Secretary of Labor Hilda Solis' support for working women. Women's employment is the mission of the Women's Bureau, and also under Ms. Solis' direction, each of the DOL offices addresses the concerns of working women when implementing their missions.

Leslie Tourigny, President, Virginia Beach Branch To reserve your copy, please contact Martha Ann at mam-

## Arlington Member **Publishing Her Story**

Martha Ann Miller, a member of the Arlington Branch, will soon publish her autobiography: The First Century And Not Ready For The Rocking Chair

Martha Ann Miller

Martha Ann may never be ready for the rocking chair, but she has been

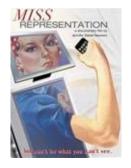
on the rocking horse of life for 101 years, from the fields of southern Indiana near the Ohio River to the heights of political activism next to the Potomac River.

A shy Hoosier farm girl and an excellent baker at a young age, she parlayed her talent into a free four-year scholarship to college. She credits that Depression Era boost to her education as the fulcrum that lifted her high in later

She worked for better education for children in her growing community of Arlington, and today those schools are among the best in the nation. As a teacher herself, she defied the "Massive Resistance" in the Commonwealth of Virginia to Supreme Court-decreed public school integration by welcoming two black students to her junior-high classroom.

757/410-4812 itsles@cox.net book100@earthwave.net or by phone at 703/527-1969.

#### MISS REPRESENTATION SCREENING



Friday, November 9, 2012, 6:30 p.m. Old Dominion University Webb Center (River Rooms) 5115 Hampton, Blvd. Norfolk, VA

Proceeds to benefit Local Scholarship Fund of the AAUW Virginia Beach Branch

Advance purchase at http://missrepaauwvirginiabeach.eventbrite.com Tickets: \$10, \$15 at Door, Cash Only

#### AAUW GREATER RICHMOND BRANCH WINE TASTING EVENT

to fund Research and Scholarships for the Educational Foundation

When: Friday, November 16, 2012 6:00 to 8:00 p.m. Where: St. Matthias Church 11300 W. Huguenot Road Midlothian, VA 23113

Cost: \$20 per person, \$35 per couple

- Taste delicious, affordable wines
- Learn about each wine tasted
- Enjoy scrumptious hors d'oeuvres



All proceeds benefit the AAUW Scholarship Fund

For tickets contact: Marcia Phillips (804) 320-5180



# Gap and Gown: The Gender Pay Gap Conversation

During my nearly five years at AAUW, I have had the privilege of participating in a number of very fun activities to raise awareness about an extremely serious problem — the gender wage gap, which puts women at an economic disadvantage and puts many families on shaky financial ground. We have danced in the rain, cheered on Batgirl, and tweeted up a storm for fair pay — actions that were all firmly rooted in our solid research.

We're pleased to formally announce that later this month we're taking the conversation to an even more informed level with the release of a new AAUW report, Graduating to a Pay Gap. Our researchers will look at the gender pay gap with a very specific group in mind: college men and women who are working full time just one year after graduation. Why this group? Because focusing on them is the best way to do an apples-to-apples comparison of men's and women's wages controlling for age, education, experience, and other factors that might affect pay.

The new report, which will be released October 24, is an update of sorts to AAUW's widely cited Behind the Pay Gap, which found that one year out of college, women earned just 80 percent of what their male peers earned. Graduating to a Pay Gap, authored by Christianne Corbett and Catherine Hill, is Behind the Pay Gap with a timely twist. In addition to providing the latest salary data for this population — whose average age is 23 — the report will also look at the other reasons why some students make more than others. It isn't obvious who brings home the biggest pay check, so stay tuned to find out interesting stats about what affects pay. For example, do women attending private universities have a better chance of avoiding the pay gap than their peers at state schools?

Starting today, under a new blog series we're calling Gap and Gown, we'll have regular posts focused on issues raised in the new report. Then, in November, we'll hold a panel discussion at our national office with experts such as the nationally recognized financial aid guru and FinAid.org publisher Mark Kantrowitz and AAUW Director of Public Policy and Government Relations Lisa



Maatz, who is a contributing author to Secrets of Powerful Women: Leading Change for a New Generation.

In the meantime, if you come across a great Instagram photo or image that illustrates the wage gap or the student debt problem in a gendered way, please tweet at @AAUWPress so we can share it with our followers. This issue must remain front and center — unless we want to do what the brilliant equal pay poster of the smiling boy and the not-so-happy girl says and prepare our daughters for working life by giving them less pocket money.

#### Lisa Goodnight

Periodically as space allows, **Oirginia Oision** prints excerpts from AAUW Dialogue, an online blog at http://blog-aauw.org/Lisa Goodnight is the Senior Media Relations and Marketing Outreach Associate with the American Association of University Women. She has worked as a newspaper reporter in New Jersey. She holds a bachelor's degree in Broadcast Journalism from the University of Maryland, College Park.

The 2013 AAUW National Convention is right around the corner!

Join AAUW members as we explore the topic Leading across Generations in New Orleans on June 9–12, 2013.

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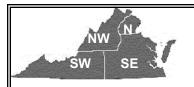
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Save the Date: April 13, 2013

# Richmond Will Again Host One-Day Conference

Greater Richmond Branch wants to welcome you back on April 13, 2013! Plans have begun for our One Day Conference in Richmond. Last time we had a conference in Richmond, we met downtown. This year we are meeting at Holiday Inn Airport on the east side of town (Henrico County). We will miss the ambience of our beautiful downtown architecture and history, but in exchange we will have no parking problems! Even though 2012 will be a one-day conference, the hotel will offer rooms Friday night as well as Saturday night for those who might like to come early or stay over. We are considering a Saturday brunch instead of lunch, again in order to work with the travel schedules of members from across the Commonwealth.

Our members are gathering a list of events that you might want to enjoy while you are in the Capital City region. Virginia Museum of Fine Arts (free admission) is always an adventure! And, Richmond Ballet Studio 3 (fee) is holding a New Works Festival that weekend. For the shoppers among us, the hotel offers free shuttle service to the brand new White Oaks Mall. Of course, downtown Shockhoe Slip and our interesting Carytown are a short car ride away. April is a beautiful month in Central Virginia and there are many outdoor parks to visit: Maymont Estate (free admission) and Lewis Ginter Botanical Gardens (fee) are two popular spots for all ages.

All sessions will be held on Saturday. More information will be coming in the next **Vision**.

> Marcia Phillips, Co-president **Greater Richmond Branch** 804/320-5180, marcia\_phillips@verizon.net

#### Get Out the Vote

(Continued from page 1)

Please join your fellow state members as we congratulate these worthwhile efforts to register residents to vote. Caroline Pickens reports that the Virginia Beach and Portsmouth Branches (along with the League of Women Voters, Tidewater Community College Women's Center and Virginia Wesleyan University) had 26 tables and registered 640 voters, most of whom were millennials. It is no wonder that Virginia is 3rd among the 15 states who received GOTV grants in number of voters registered! Well done, everyone!

Get Out the Vote AAUW of Virginia Co-chairs: Laura Wimmer, 804-496-6124 lwimmeraauw@aol.com Dianne Blais, 703-830-199 dianneblais@aol.com

Get out the Vote Field Coordinator Kristina Romines kristina.romines@gmail.com

AAUW of Virginia Co-Vice President for Public Policy Angela D. Booker, 703-864-9220

angeladbooker@gmail.com







Top: Sally Daniel and Leslie Tourigny from the Virginia Beach Branch, and under the canopy, Nancy Jane Bains, Newport News Branch, and Dr. Kathleen Mann, Hampton Branch, as they prepare to register voters during Hampton Bay Days festivities. At left, Angela Booker, Dianne Blais, and Sandy Lawrence. braving the heat to get out the vote in July.

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**AAUW** website:

http://www.aauw.org

**AAUW Congressional Action Line:** 202/785-7786

VA AAUW Website:

http://www.aauwofva.org

VA Legislators Action Line:

## AAUW of VA Wants You!

(Continued from page 1)

Vice President for Finance: Collects dues, disburses funds per the Board of Directors Handbook, keeps an itemized account of all



receipts and disbursements, submits annual written financial report and prepares annual budget.

#### Commitments/Benefits:

- Attend all board meetings (summer, fall, winter conference call and state conference meeting).
- Prepare reports for board meetings and *Oision*
- Partial hotel reimbursement
- Mileage reimbursement 30 cents a mile
- All meals at board meetings included
- For detailed descriptions of these positions, please see http://www.aauwofva.org and click on "Bylaws".

The positions will be voted on by all state members, via online and paper ballots, sometime after the state-wide meeting. The positions will be held from July 1, 2013 to June 30, 2015.

Nominations must be submitted by December 1, 2012 to:

Sandra Lawrence, Nominations Chair 703/569-1588, slawrence4@juno.com 5604 Queensberry Avenue, Springfield, VA 22151