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AAUW advances equity for women and girls through advocacy, education, research, and philanthropy.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

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Springtime in Richmond!

There couldn't be a better place to be the second weekend in April than Richmond! Of course, everywhere in Virginia is beautiful in the spring, but the parks and gardens in Richmond are always extraordinary. Our one-day statewide meeting, "EveryONE Counts," celebrates the fact that AAUW of Virginia has been using One Member, One Vote for a year now, with great success!

The conference will take place at the new Holiday Inn Richmond Airport in Sandston, just a mile from the Richmond Airport, easily accessible for conference attendees. A gorgeous new facility, it boasts an indoor heated pool, 24-hour fitness center, spacious guest rooms, complimentary Wi-Fi, and great conference rooms. AAUW Greater Richmond Branch looks forward to having you all back to Richmond for an engaging and busy meeting. The hotel has a block of rooms for us until March 22, 2013, at \$85 a night. Parking is free. Register by mail.

Friday evening, in the Hospitality Suite, those conferees who wish to come in a little early will join with board members to relax and enjoy

each others' company, wearing our college shirts to remember Bright College Days.

The conference begins at 10:30 a.m. with a buffet brunch, included in the registration fee. Our keynote speaker is Dr. Karen Remley, the former state Commissioner of

Health, who resigned in protest over the stringent new requirements for abortion clinics. Her address will be followed by the annual business meeting and a town hall discussion facilitated by Patricia Fae Ho, national AAUW vice president. The busy day continues with district meetings followed by a choice of enlightening workshops: Count us IN: Become a Website Wonder, led by Patsy Quick, Leslie Vandivere, and Megan Morrison; Skinning the Cat: Many Ways to Lead, led by Patricia Fae Ho and Caroline Pickens; and Creative Membership—Membership for One and All, led by Mary Beth Pelosky and Sally Sledge.

More conference details on pages 12-15.

Should you choose to stay over Saturday night, you will find that the River City has plenty to offer—from great cabaret singing at the Carpenter Center to a wide range of great restaurants in downtown Richmond. On Sunday, you can view a special exhibit of early Rembrandt paintings at the Virginia Museum of Fine Arts. If gardens are your interest, the Lewis Ginter Botanical Gardens' spring extrav-

aganza, A Million Blooms, will satisfy your soul. For a look at the historical importance of the James River and the homes located on it, Shirley Plantation is just down the road.

Greater Richmond AAUW looks forward to seeing you this April every ONE of you.



AAUW of Virginia Elected Officers

President

Caroline Pickens 703/448-0415 carolineaauw@gmail.com

Vice President for Program

Anita Aymer 276/625-0404 alaymer2010@gmail.com

Vice President for Membership and Branch Development

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> Deadline for Vision: May 15 September 15

Please send all copy to

Erin Nabors eln0102@aol.net

From Your President Is Lobbying a Sin?

"We are a little troubled at the correlation that exists in some of your minds between lobbying and sin," said AAUW leader Hallie Farmer at the AAUW Convention in 1951. Today I doubt that any of us think of lobbying as sinful, but too many of us find it uncomfortable and maybe even distasteful. Why is that? As Ms. Farmer went on to say, "What is lobbying but fighting for the thing that you believe to be right?"



Caroline Pickens

There is much legislation on the books in this country that would not be there if AAUW members had not lobbied. We lobbied seven years

to get the Family and Medical Leave Act passed. AAUW member Patsy Mink (HI) introduced and AAUW members worked hard to get Title IX adopted. We lobbied for 12 years to get a woman appointed to the

Supreme Court. We lobbied to legalize contraceptives, pushed for child labor laws, argued to allow women in the diplomatic corps, and took a step toward pay equity by helping write legislation and then lobbying for the Lilly Ledbetter Fair Pay Act. Our 132 years of AAUW history is replete with lobbying for legislation to protect and improve the rights of women.

This past year, Congress failed to pass legislation reauthorizing the Violence Against Women Act, even though it had previously been reauthorized twice with comfortable margins of bipartisan votes. This act has been critical for women who have been sexually assaulted, especially on college campuses where the administration is often slow to act because of adverse publicity for the college. But now it must start all over again with the new Congress in 2013. Did we email, call, or write our representative or senator to urge them to vote for VAWA? Or did we sit silent, expecting someone else to lobby? Did we fight for what we believe is right?

This year there will be enormous pressure in Congress to cut programs, and our General Assembly will again be facing proposals injurious to women. We will need to fight for (or against) legislation we know is critical for women. Yes, we have that incredible Lobby Corps on the Hill in Washington each Thursday, but the rest of us can't sit back. No one else will do it for us and it takes all our voices. Send the email, mail the letter, make the phone call. The really easy way? Sign up on the AAUW website for the "Two Minute Activist"—it truly takes only two minutes. Don't be dissuaded if your representative isn't receptive. He or she needs to hear our side, too, and it actually does make a difference when they hear from us. Vow to participate in the federal Lobby Day on May 16, 2013, too. Let's continue AAUW's long history and tradition of speaking up and fighting for what's crucial and right for women. It's never been more important.

Did You Know?

- All AAUW of Virginia members receive the online link to the *Oision*.
- A paper edition of the *Oision* is mailed only to members who have not opted-out of paper. That will arrive in postal mailboxes at least a week or more after the online link is received.
- The last paper edition of the *Oision* will be the Fall 2014 edition.
- As of January 2015, the *Oision* will be mailed only to members with no email capability.

District Representatives

Northern	Northwest	Southeast	Southwest	
Sandra Lawrence	Vacant	Sherry Warren	Julie Kause	Pamela Montgomery
703/569-1588		757/399-5716	276/2285853	276/228-1010
slawrence4@juno.com		varrtl@aol.com	jkause@embarqmail.com	pm0061@gmail.com

AAUW Funds

Reap What We Sow

According to Webster's New World Dictionary, sow is defined as "to scatter (seed) for growing" and philanthropy as "a desire to help mankind...as shown by endowments to institutions." Let's think of our donations to AAUW Funds as scattering seeds for equity for women and girls. Philanthropy is an important part of the AAUW mission and the legacy we leave. AAUW Funds is the umbrella term to describe AAUW's taxdeductible funds and programs that promote the continuing

How Do We Sow?

need to work toward equity.

AAUW members and branches make monetary gifts to AAUW Funds and AAUW Funds, in turn, "sows" that money in the form of fellowships, grants, research projects, and advocacy work.

What Do We Reap?

Research. The Eleanor Roosevelt Fund has a strong reputation for producing high-quality research reports that have informed the public and helped to shape the national debate on issues related to gender equity. From Shortchanging Girls to Graduating to a Pay Gap, AAUW has established itself as a leading source of research on gender equity.

Education. Educational opportunities include the fellowship

and grant programs that give women the financial support they need to continue their graduate studies. In the 2012-2013 academic year, AAUW has provided more than \$4.3 million for 278 women and nonprofit organizations to work on removing the social and education barriers for women and girls.

Advocacy. AAUW is considered to be the go-to organization for relevant and accurate information about how public policies affect women. Through advocacy, we support laws and policies that give women a fair chance by breaking through the entrenched barriers of discrimination. Membership grassroots projects and public policy impact grants work to train members to make themselves heard on the federal, state, and local levels.

Protection. The Legal Advocacy Fund has been a powerful ally for women in their fight against discrimination in academia and the workplace through case support. The Campus Outreach Projects help protect women from discrimination, harassment, and assault that occur on campuses by providing them with information to protect themselves and fight back against these attacks.

In 2011, Virginia AAUW has sown \$74,693.58 "seeds." Women and girls in Virginia and around the country have reaped the benefits. Let's keep up the good work.

> Peggy Stotz AAUW Funds pstotz@aol.com

Public Policy

Participate in Democracy

AAUW State Track is a new program for AAUW that enables us to track Virginia legislation. The Virginia legislature opened January 9 and closes in late February. The Reconvened Session will be April 3, 2013.

Our role is to select legislation that affects our state public policy priorities. This year we have a lot of choices. Branches are encouraged to select a topic and follow it through the legislative process. We use email and conference calls to exchange information.

Information learned from tracking this legislation helps us lobby and evaluate how the state is meeting AAUW of Virginia Public Policy Priorities. This understanding of the legislation enables us to be more effective in corresponding with our representatives.

The major topic for 2013 is Priority C: access to quality health care and family planning, including individual choice in reproductive decisions and equity in women's health research and treatment.

We are focusing on the following specific areas:

- Affordable Care Act
- Reproductive choice
- Access to quality health care

• Miscellaneous health care

Websites where you can access the proposed Legislation of the General Assembly:

- www.Vpap.org
- http://lis.virginia.gov

State Lobby Day on February 6 was an exciting event for AAUW members to get together in Richmond and meet their representatives. The day started at 8:30 a.m. with the Women's Roundtable held on the 7th Floor West Conference Room in the General Assembly Building. Legislators and lobbyists presented bills they wanted us to support. Immediately following the Roundtable, we met with our representatives and talked to them and their staff about legislation or attended hearings from 9:30 a.m. to noon.

Meeting for lunch gave us a chance to talk to old friends, meet new ones, and discuss our experiences. This was also Lobby Day for the League of Women Voters, so it provided us the opportunity to carpool. Contact your branch public policy chair or me for additional information.

> Angela D. Booker AAUW of Virginia Co-Vice President for Public Policy Woodbridge Branch AngelaDBooker@Gmail.com

Membership

Grow With Us

Happy New Year AAUW of VA Members!! 2013 will be a great year as we start several new membership initiatives. As of December 30, 2012, AAUW of Virginia membership totaled 1,273 branch members and 1,080 National Members in the state, for a grand total of 2,353. This number is down from our November count, but we are moving forward with new membership strategies.

One new strategy I will be implementing this year is a Mentoring Program for College Students. In Hampton Roads, we will invite AAUW Members to serve as Mentors to local college women. They will communicate informally within some noted parameters and then hopefully all mentors and protégés can meet at the end of the year to celebrate

the network. Details will be forthcoming if any branch or district would like to participate.

Another strategy is to partner with any military installations or organizations that may be in your area. Sandy Lawrence suggested this and may have ideas about how to get in touch with such groups, which often have like-minded women. Another strategy is to provide Women's History Programs that feature AAUW in March to local groups or organizations that might have potential members. Another strategy is to target

graduate students by putting a program on at a local university to discuss AAUW's scholarship and grant programs and noting the fulltime grad student discount.

I am eager to hear other ideas for membership from you. Together, we pursue the AAUW mission with exciting members like us.

> Sally Sledge AAUW of Virginia Membership Vice President Norfolk Branch sasledge@msn.com



Leadership

Need Some Help?

A wealth of helpful information for state and branch officers is available on the national and state web pages. At times, the national website seems hard to use, but if you know where to look, your search is made easier. When you visit aauw.org, click on the Member Center and login with your member number. Once you are there, click on Officer and Member Resources from the left menu. In this section, you find many useful tools developed specifically to help state and branch officers run more effective organizations and links to everything from forms and templates to information for most branch positions.

A few suggested links are

- Program in a Box—Resources for developing and implementing successful programs at the local level (<u>aauw.org/member_center/programs/index.cfm</u>).
- Membership—Tips and tactics to help with recruitment and retention, dues processing, and membership maintenance (aauw.org/member_center/branches_states/MVPResources.cfm).
- Finance—Ways to process branch dues, keep finances on track, and learn about IRS Form 990 as it relates to your branch (aauw.org/member center/branches states/finance.cfm).
- Development/Fundraising—Information on individual donor opportunities and how to submit contributions to AAUW Funds, Legal Advocacy Fund, and

Leadership Programs Fund (<u>aauw.org/</u> member center/branches states/fundraising.cfm).

 Archives—How to preserve your branch history (<u>aauw.org/member_center/branches_states/</u> StateBranchArchives.cfm).

If going to the national site doesn't work for you, the state website (www.aauwofva.org) has links to many national resources. When you click on the various items in the left menu list, you should be able to find what you are looking for.

Does your branch have difficulty finding enough members who are willing to accept the required branch offices?

If so, it's time to become creative. If no one volunteers to be president, you might have two or three administrators who share the load, with one being designated to receive mail for the branch. Programs could be planned by a team, with each person being in charge of one or more programs. A membership vice president could have a committee to help with recruiting new members and maintaining membership. You might have "secretary for the day" as several members share that position.

You get the idea! Take advantage of resources that have been prepared for your use and adapt them to your individual needs. Be innovative about filling offices. An AAUW branch is a wonderful organization and too precious to abandon.

Neola Waller AAUW of Virginia Historian Virginia Beach Branch wallerwn@wcheach.com

Communications

Virginia Team Expands!

AAUW of Virginia is on top of 21st century communications. Our team now consists of three new members.



Kay Koehler continues for the time being as web manager for our original website at www.aauwofva.org. For 15 years, she has led the way for us on the internet. Most recently she was in charge of the website, Facebook, Twitter, and did the layout for the Vision. She is stepping down from all but Facebook and we have had to recruit three people to take her place! As I have

said before, she is a living legend and I am sure we will depend on her for advice and expertise for years to come.

Leslie Vandivere is the incoming web manager for the new state website on http://aauw.net, through Site-Resources. Our original site is being transferred there and will be ready for the public by April, if not before. We will let you know when it is ready. Before joining the Fairfax City Branch in

1999, Vandivere was a member of the St. Mary's City (MD) Branch for 17 years. After graduating from the College of William & Mary with a bachelor's degree in English, she earned an MBA from the Florida Institute of Technology and graduated from the U.S. Naval War College. She retired after a career as a De-



fense Department contracting officer and recently completed a second bachelor's degree in anthropology at George Mason University.

Vandivere is also doing the layout for the *Oision*. Her first task was this issue!



Erin Nabors joins our team as Vision editor for AAUW of Virginia. She became a member of the Reston-Herndon Branch in 2012. Nabors earned a bachelor's degree in liberal studies from Marymount University and a master's degree in applied sociology from the University of Central Florida. She is currently a stay-

at-home mom with a three-year-old son.

Editing this issue of the *Oision* was Erin's first task as a new member of the team.

Sandy Lawrence is our new tweeter! Lawrence has taken over Twitter from Koehler. She joined AAUW in 2000 and has been the Northern District Representative since 2010. Lawrence is also the Woodbridge Branch newsletter editor, web manager, and Twitter expert. She is a retired Navy Commander with



over 24 years in computer operations and security.

With this team, communications in AAUW of Virginia will continue to reach members and potential members across the spectrum of technology!

The AAUW Virginia Beach Branch

invites you to attend the Little Theater of Virginia Beach's performance of Born Yesterday Sunday, March 24, 2013, at 2:30 p.m. 550 Barberton Drive, Virginia Beach, VA Doors open at 2 p.m.

A reception to meet branch members and performers will follow the show in the theater lobby.

Tickets are \$23. Funds benefit the AAUW Educational Opportunities Fund.

Contact Ginny Werner for tickets at 757/623-2345 or ginnydraws@gmail.com.



This year the 1950's film version of Born Yesterday, was selected by the Library of Congress to be added to the National Film Registry, designating it historically, culturally and aesthetically important enough to be preserved by the library, guaranteeing that the film will become part of the nation's permanent visual



Mt. Vernon and Alexandria Branches Fundraiser for AAUW March 12, 2013 Little Theatre of Alexandria 600 Wolf Street Alexandria, VA 22314 Reception 7 p.m. Performance 8 p.m. Tickets \$30 Contact pnquick@cox.net susan.werner1@verizon.net

Program

Thank You, Virginia Arnold

You might be wondering "Who is Virginia Arnold"?

Arnold was part of the first group of six women arrested in 1917 for picketing the White House. Their signs compared President Wilson to the Kaiser of Germany during the First World War. She was sentenced to jail after refusing to pay the \$25 fine for obstructing traffic. This incident was the precursor of the Occoquan Work House scandal that rocked the nation and created the urgency to pass the 19th Amendment.

Arnold could have been a member of AAUW since she was a graduate of Columbia University and student at George Washington University in D.C. She was one of the founders of the Congressional Union for Women Suffrage, which orchestrated conventions across the nation.

THANKS to Virginia Arnold and many other suffragists, we were able to vote for a president this past year and make a difference. More women voted in the last election than men, something for which we should all be proud.

Take a moment and remember these heroic women of the early twentieth century who risked their reputations and their lives to achieve our right to vote with the 19th Amendment, passed in 1920.

AAUW of Virginia wants to show our support in remembrance of those many women who struggled for decades to secure our vote. Having our name included on the Wall of Donors as a "Friend" of TPSM will acknowledge their brave actions and the women behind it. **We, in AAUW of Virginia, need to donate \$1,000 for this to happen.**

Your branch can participate. Collect at a meeting, pass a hat, have a raffle, or drop a personal check in the mail. Send your



Women picket in front of the White House for their right to vote in 1917 CREDIT: "The first picket line - College day in the picket line," 1917. Prints and Photographs Division, Library of Congress. Reproduction Number LC-USZ62-31799

donations to the Turning Point Suffragist Memorial Association. **Remember, our goal** for AAUW of Virginia is to collect \$1,000+ and be listed on the wall of "Friends" for supporting TPSM. Our deadline for contributions will be April 13 and our grand total will be announced at the state conference. If every member of AAUW Virginia contributes just *one dollar*, we will reach our goal! Be sure to include your AAUW branch name on the check on the memo line.

Send a check to TPSM Association PO Box 502

Occoquan, VA 22125

Donations can also be made at the website: http://www.suffragistmemorial.org/.

Again, please be sure to indicate your AAUW branch on your donation so we will receive full credit for AAUW contributions. Thank YOU for appreciating the sacrifice of **Virginia Arnold** and the others that gave so much for our rights as women.

Anita Aymer VP Program Alaymer2010@gmail.com

AAUW

Lobby Corps starts its 38th year

AAUW members, many of them from Northern District branches, attended Lobby Corps training on January 24 to prepare for the 2013 Congress. Lobby Corps meets every Thursday morning that Congress is in session.

The main activity is to visit Congressional offices to present and advocate AAUW's legislative position on a variety of issues. Early in the week a lobby issue is identified and briefing materials are developed and sent to Lobby Corps participants. Thursday morning AAUW staff brief the issue and field questions before Lobby Corps members are sent out, in pairs, to their assigned offices. Afterward, members submit feedback about their visits to AAUW staff.

AAUW VA Federal Lobby day is May 16. Mark it down on your calendar and have a Lobby Corps experience for yourself.

Sandy Lawrence AAUW of Virginia Northern District Representative slawrence4@juno.com



Branches in Action

Bedford Branch has some fun ways to raise scholarship money for college-bound high school seniors. Chief among these is the annual Rhythm and Runway Review, a fashion and talent show that gives high school girls an opportunity to model clothing furnished by local department stores. Contestants have entertained audiences with dancing, singing, and dramatic recitation. Area businesses sponsor the show through donations that are usually enough for at least one \$1,000 scholarship. To date, three such scholarships have been awarded.

Another scholarship fund-raising event is the group's annual Christmas luncheon. Each member brings a wrapped gift to be auctioned off to the highest bidder. Members enjoy unwrapping the gifts to see what they have won.

This year the Bedford branch established an additional scholarship, the Mary Lois DeWitt Scholarship, in memory of a past vice president of membership. This \$500 scholarship will help women over age 25 return to college.

Erni Houser Bedford Branch ernihouser@verizon.net

Lynehburg Braneh participated in voter registration events at area colleges and universities this fall as part of the AAUW of Virginia Get Out the Vote project. The League of Women Voters of Lynchburg joined us in this initiative. We were part of student involvement fairs at Sweet Briar College, Randolph College, and Lynchburg College at the beginning of the fall semester. Then, in early October, we staged registration drives at lunchtime at Virginia University of



GOTV at Sweet Briar College, August 31

Lynchburg and Lynchburg College. We registered 179 students and processed 38 absentee ballots. We had 11 volunteers, including 7 from AAUW. Our work was much appreciated by the participating schools and their undergraduates. Members enjoyed the energy and enthusiasm of the students and were pleased that nearly all of them registered to vote.

> Susan Piepho Co-President, Lynchburg Branch piepho@sbc.edu

As new **Southwest District** co-representatives,

Julie Kause and Pamela Montgomery are setting goals to meet and encourage our Southwest Virginia branch members to join in the celebration of AAUW. The perfect opportunity to do this is at our State Conference in Richmond on April 13.

On January 5, Montgomery enjoyed a Saturday meeting with the Roanoke Branch, taking advantage of meeting the fabulous women and learning the history of women's rights. She spoke to members about AAUW's statewide initiative supporting the Turning Point Memorial and encouraged our Roa noke members to attend the State Conference in April.

Other branches have been contacted and we are committed to personally visiting each one during the upcoming months as well as helping in any way possible to reestablish the AAUW branch in Blacksburg. Kause and Montgomery applaud local efforts to strengthen each branch by increasing membership, raising funds for local scholarships, and increasing AAUW visibility in each branch's city and county. During our visits, we also want to encourage our Southwest AAUW of Virginia members to increase participation in statewide issues and on the national level as well. We realize that our AAUW national goals are the ultimate goal of each branch.

Southwest District Representative Wytheville Branch jkause@embarqmail.com

Pamela Montgomery Southwest District Representative Wytheville Branch Pm0061@gmail.com

Members from several of the Southeast District branches attended a showing of The Invisible War in Norfolk in August, where Holly Kearl, AAUW program manager, was part of a panel that spoke afterwards. The powerful film and AAUW's part in supporting the lawsuit brought by the women in the film (Cioca et al. v. Rumsfeld et al.) encouraged members to want to learn more about the issue of sexual harassment and assault in the military.

At our October District Meeting, we were privileged to have one of the plaintiffs from the Cioca suit as our guest speaker. Jessica Hinves, a former Marine, currently lives in the Hampton Roads area. Hinves spoke candidly about her experience as a victim of sexual assault and her attempt to find justice within the military system. She spoke very highly of attorney Susan Burke and her team, who have filed an appeal to the suit's dismissal. Jessica was pleased that AAUW members wanted to hear her story and was grateful for the support she had received as a result of AAUW's involvement in the Cioca suit.

> Sherry Warren Southeast District Representative Portsmouth Branch varrtl@,aol.com

More Branches in Action

MeLean Area Branch held its 43rd Annual Used Book Sale on September 14–16, 2012 at the McLean Community Center to raise money in support of AAUW's mission of advancing equity for women and girls through advocacy, education, philanthropy, and research. The AAUW McLean Area Branch Used Book Sale has raised more than half a million dollars over the previous forty plus years.

Wen Yi and Laurie Warhol chaired the Used Book Sale with due diligence, strong organization, and creativity. They instituted streamlined procedures that helped to reduce waste in book sorting activities and instituted a Raffle that added funds to the net proceeds bottom line. Their outstanding efforts resulted in a successful fund-raising event.

Considering that over 50,000 books were handled, one can see why it took more than 1,700 volunteer hours on the book sale in various capacities, a total of 77 dedicated branch members, and at least 20 friends and family members.

This year, the McLean Area Branch allocated its fundraising



Annual holiday luncheon at Riverbend Country Club on December 16

efforts as follows: two thirds of the net proceeds to AAUW Funds and the remainder in offering four local scholar-ships—two for George Mason University and two for Trinity College returning women students.

We do work hard, but enjoy our fun activities. We held our Holiday Luncheon at the Riverbend Country Club in

December with a pirate gift exchange and collection of monies as a contribution to SHARE. We enjoyed a New Year's Celebration to honor our new members on January 6, 2013. Yes, we work hard and have lots of fun in the process.

Elaine A. Lailas President , McLean Area Branch elailas@aol.com



People waiting in long line at 9 a.m. on Friday, September 14

Falls Ohurch Area Branch heard an analysis of the November 4 election results delivered by Anne Hedgepeth, Government Relations Manager for AAUW, at its November meeting. Hedgepeth focused on what the election means for women and how the election will affect AAUW issues. We were fortunate to have AAUW of Virginia President Caroline Pickens and Board Member Mary Beth Pelosky join us for the meeting.

As AAUW government relations manager, Hedgepeth is part of AAUW's voice on Capitol Hill. She also manages the AAUW Action Fund Lobby Corps program, which includes several Falls Church branch members who advocate on Capitol Hill weekly.

In an overview of AAUW's political outreach efforts, Hedgepeth noted that AAUW worked with the League of Women Voters (LWV) on voter education and registration activities during this election. Our Falls Church Area Branch is an example of this work, as we partnered with our local LWV during the fall election. It is encouraging that as a result of this election, more women are now in Congress—20 in the Senate and 78 in the House of Representatives.

Hedgepeth emphasized that, in the new Congress, AAUW will continue to advance pay equity, tuition support, reproductive health legislation, and reauthorization of the Violence Against Women Act and the Higher Education Act. Falls Church Area members support AAUW priorities by participating in activities such as the Betty Dukes Rally, Congressman Jim Moran's Annual Women's Issues Conference, and our annual branch book sale that provides scholarships for future women leaders. Members also contribute to the AAUW Action Fund.

Bunny Jarrett President, Falls Church Area Branch mjarrett@gwmail.gwu.edu

More Branches in Action

Springfield-Annandale Branch says the year 2012 was a wonderful year for their branch programs. A highlight was in October when Nancy Joyner facilitated A Dialogue with Today's College Women. Three intelligent and dynamic college women from the Lutheran College Washington Semester discussed their views of how women are treated on college campuses, in jobs, and in society. Since we are the American Association of University Women, it was important not only to listen to the modern views, but also to actually interact with them through questions and discussions. The experience was educational both for our members and the three college women.

As we enter 2013, we are looking forward to many more exciting meetings. Another highlight will be our March Spring

Fling. This year our fundraiser will be held at the Country Club of Fairfax on March 9, 2013 at 11 a.m. After a silent auction and a delicious luncheon, our keynote speaker will be Michael Colpy, an internationally renowned Foreign Affairs specialist. He will be exploring the topic, How China Looks at the U.S. We hope that many AAUW of Virginia members will join us for this exciting afternoon and help raise more money for AAUW Funds. To make a reservation, please contact Rose Clark at springfling@rclark.net. Tickets are \$38 per person. The deadline for ticket sales is March 4, 2013. We hope to see many of you in March.

> Ann Sauberman President, Springfield-Annandale Branch absauberman@,aol.com

Woodbridge Branch celebrated its 40th birthday at the September potluck dinner (although we don't look a day over 35). The branch started with 32 members. One charter member, Tania Iwanowski, is still a member of the branch and has held numerous branch offices. The first president of the branch, Delores Zborill, attended the potluck and spoke about starting the branch in 1972 and some of the projects the branch sponsored in those early days. Caroline Pickens, President of AAUW of Virginia, gave a highly interesting presentation on AAUW's 131-year history.

We really started the year off with a bang, and I am looking forward to many fun and interesting events.

> Sara B. Anderson President, Woodbridge Branch saraba@comcast.net



Left to right: Dee Zborill, Tania Iwanowski, and Caroline Pickens cut the birthday cake

Portsmouth Branch members attended the state conference, helping local arrangement co-chairs and branch members Kathy Batkin and Sherry Warren. We came back from Newport News ready to put our new knowledge into action.

Members attended all the membership-related sessions and were ready to get social! We signed up for a website right there at the conference. By the end of the summer the branch had its own email address, aauwpova@gmail.com, its own Facebook page, www.facebook.com/aauwpova; and our website through AAUW site services, portsmouth-va.aauw.net/, was up and running. We invite all AAUW of Virginia members to "like" our Facebook page and check out the website.

We also began implementing the Action Steps presented by Claudia Richards, AAUW Senior Branch Relations Manager. Our first meeting of the year, entitled Absolutely Awesome Unstoppable Women, was an orientation or refresher to AAUW and was announced on both our Facebook page and website, which generated several calls and emails from interested women as well as visitors to our meeting.

We are planning to implement other Action Steps in the second half of the year and continue to add content to the website and updates to the Facebook page. We hope this will translate into more awareness of and interest in our branch.

> Jacque Dessino Co-President, Portsmouth Branch jdessino@mmdva.com

Look What AAUW Did in 2012!

- Grew to 150,000 members and supporters
- Awarded \$4.3 million in fellowships and grants to 278
 women for academic and professional work, research
 projects, and programs promoting education and equity
 for women and girls
- Awarded more than \$100,000 in case support through the Legal Advocacy Fund
- Received top ratings once again for financial management, transparency, and accountability and received a perfect score on our annual audit
- Released "Graduating to a Pay Gap: The Earnings of Women and Men One Year after College Graduation" (Eleanor Roosevelt Fund contributions fund AAU-W's research)
- Reached more than 600 women and girls in India, Cote d'Ivoire, Nigeria, and China through in-country projects
- Continued to expand AAUW's global commitment to women and girls through participating in the U.N. Commission on the Status of Women, the U.S. National Committee for U.N. Women, and an international delegation to China
- Saw the dedicated members of the Capitol Hill Lobby Corps, many of them Virginia members, make more than 1,200 congressional office visits
- Reached 30 campuses and more than 600 participants

- with "Elect Her—Campus Women Win," the only program in the U.S. training college women to run for student government
- Gathered nearly 600 students, a record number, from the U.S., Bermuda, Guam and Jamaica for the National Conference for College Women Student Leaders. 2013 date is May 30-June 1
- Took the lead in efforts to bring the Paycheck Fairness
 Act to a vote, garnering White House recognition for our work
- Saw Legal Advocacy Fund plaintiffs featured in the film "The Invisible War," which won the Sundance Film Festival's Audience Award. The documentary addresses sexual assault in the military.
- Reached more than 140 college campuses with our "\$tart \$mart" salary negotiation workshops
- Celebrated the 40th anniversary of Title IX by hosting a Capitol Hill briefing and reception and holding a nationwide Twitter chat with Education Secretary Arne Duncan
- Addressed sexual harassment in grades 7-12 through seven AAUW Campus Action grants

Your membership and support made possible all these extraordinary efforts that advance AAUW's mission.

Susan Eisenberg AAUW of Virginia Co-Vice President of Public Policy Smith Mountain va.aauw@gmail.com

Calendar

Important Dates for AAUW of Virginia

FEBRUARY

- 6 State Lobby Day in Richmond.
- 15 Vision mailed.

MARCH

- 1 List of names honored to state AAUW funds chair. *Branch AAUW Funds chairs*.
- 1-3 Suffrage Centennial Celebration
- 15 Half dues ends for new members.

APRIL

- 1 Deadline for registration for state conference.
- 1 Request period for national AAUW paper ballots (extends through May 5).
- 12 State board meeting in Richmond. *State Board Members*.
- 13 State conference in Richmond. *All members*.

15 National online voting opens.

MAY

- TBD AAUW of Virginia voting opens for state officers and proposed state bylaws amendments and resolutions.
- 15 Vision deadline. Articles due from Fairfax City, Harrisonburg, Mt. Vernon, Norton-Wise, Norfolk, Roanoke Valley, Smith Mountain, Suffolk, Vienna Area, and the Northern District.
- 16 Federal Lobby Day, Washington, D.C. *All members*.
- 17 Postmark deadline for mailed national AAUW ballots.
- TBD Postmark deadline for mailed AAUW of Virginia state ballots.

JUNE

- 1 Roster of branch officers due to national AAUW and state president. *Branch presidents*.
- 1 Roster of state officers due to national AAUW. *State president*.
- 1 Vision mailed
- 9-12AAUW National Convention in New Orleans. National AAUW online voting closes.
- TBD Close of AAUW of VA online voting.
- 30 Year-end financial statement. Branch and state finance VPs/ treasurers.

JULY

Branch dues reports due to national and state finance VP.

Branch treasurer.

Looking for a Few Good Leaders?

Recruiting Branch Officers*

Congratulations on being on a nominating committee! It's a great opportunity to share your passion for AAUW with the members you are recruiting.

A key to successful recruitment is an "approach process." Here are some tips.

Pre-Approach:

- Review branch bylaws/policies for open positions and their specific responsibilities.
- Brainstorm possible candidates with the nominating committee. Divide the list among committee members and set a timeline.
- Brainstorm talking points and make notes prior to contacting candidates. Prepare personal testimonials for Approach Tip 7. Individualize each approach to fit the person and position. A telephone call/face-to-face visit is more personal than email.
- Avoid contacting candidates before/during holidays. Be sensitive of the candidate's work schedule/other issues.

Approach:

- Start with some small talk about the person to better understand their current priorities, etc.
- Tell the individual that the call/meeting is about leader 2. recruitment. Share the position(s) that will be open.
- Tell them why they were selected. Reinforce their skills and contributions to AAUW.
- Prepare to answer questions. The first questions normally asked are "What are the tasks, how often do we meet, and how much time is this going to take?"
- Encourage them to contact you and/or the current leader with any questions. Be sure the current officer has

- been contacted so she is prepared to answer questions/ encourage the candidate.
- Be enthusiastic. Stress the importance of the office in continuing AAUW's mission.
- Give personal examples of how you have grown as a result of leadership involvement. Personal testimonials
- 8. Ask if they are interested. Give them time to consider the position. Set a realistic date for follow-up.

Candidates may express interest in other positions. Stay in contact with nominating committee members to share information and monitor progress.

Follow-Up:

- Contact candidates at the agreed-upon time. Ask if they had questions/concerns. Let them share thoughts and final answer.
- If yes, thank them for their commitment to AAUW and state what valuable team members they will be. Inform them if a bio and picture are needed.
- If no, thank them for considering the position. Ask if they might be interested in a position in the future. Reaffirm their skills and contributions to AAUW. Tell them that they would be a fine addition to the leadership team when they are ready.

Be optimistic about leader recruitment. It is a great experience. If recruiting leaders is a problem, consider having an all-member meeting to discuss creative, alternative leadership structures and gain consensus. Invite a state board/ committee member to facilitate the meeting. Remember: "Tradition is a guide, not a jailer!"

> *Adapted from an article by Mary Ann Ahrens, past AAUW Nominating Committee member, past AAŪW of Iowa president, and current Iowa's Nominating Committee Chair.

Going to State Conference?

Things to Do in the Richmond Area

Richmond CenterStage

www.richmondcenterstage.com/ Performance 7:00 p.m. Saturday evening

Belle Isle and the James River Park System www.jamesriverpark.org/visit-the-park/getting-there.php

Virginia Museum of Fine Arts

http://vmfa.state.va.us/Default.aspx Open Sunday 10 a.m.-5 p.m.

Shirley Plantation

www.shirleyplantation.com/ Open Sunday 12:30 p.m.-4 p.m.

Lewis Ginter Botanical Gardens

www.lewisginter.org/ Open Sunday 9 a.m.-5 p.m.

State Conference **Hospitality Suite**

Friday, April 12, 2013 7:00 p.m.-10:00 p.m.

College T-shirt theme

Compliments of Greater Richmond Branch and the State Board Join the fun!



Hotel reservations

Holiday Inn Richmond Airport 445 International Center Drive Sandston, VA 23150 804/236-1111

King and double rooms are blocked for us at the hotel until March 22. The cost is \$85.00 plus 13 percent tax for a total of \$96.05 per night. Parking is free and there is a business center, fitness center, and indoor heated pool. Complimentary wireless high-speed internet access is available in all guest rooms and meeting rooms.



EveryONE Counts AAUW of Virginia—Statewide Conference

April 13, 2013 Holiday Inn Richmond Airport Richmond, VA

Conference Keynote Speaker Karen Remley, MD, MBA, FAAP

Dr. Karen Remley most recently was Virginia's Health Commissioner from January 2008 through October 2012, serving under Governor Bob McDonnell and former Governor Tim Kaine. As health commissioner, she was the principal public health advisor to the Governor, the Secretary of Health and Human Resources, the Virginia General Assembly, and the State Board of Health. She also supervised one of the state's

largest agencies, which includes 119 local health departments organized into 35 health districts throughout the Commonwealth.

With the support and commitment of senior leadership, Dr. Remley achieved three of her top public health priorities since being appointed commissioner. First, she initiated a renewed focus on all aspects of maternal child health. Second, she oversaw performance and quality improvements that have

enhanced productivity and efficiency across all of the Virginia Department of Health's programs and services. Lastly, by actively engaging the state's private sector clinical community as partners, she expanded the reach of public health to every doctor's office, clinic, and hospital in Virginia.

During her tenure, Virginia saw historic reductions and improvements in racial disparities in teen pregnancy rates and chronic disease indicators, such as mortality rates from heart attacks and strokes. Through innovative approaches to old

problems, Virginia is seeing the fruits of improving health, one indicator at a time.

Dr. Remley is board certified in Pediatrics and Pediatric Emergency Medicine. She received her master's degree in business from Duke's Fuqua School of Business. Her career includes working in the international NGO sector, academic medicine, health plans, and hospitals.



Conference Workshops Best Practices: What Can We Learn From Others?

Are you interested in learning some new, creative, and innovative best membership practices from AAUW branches and other organizations? Please join us for a fun workshop, including skits! We will also discuss how some of AAUW's signature programs, such as NCCWSL, \$mart \$tart Salary Negotiations, and Elect Her can be used by each member and branch to attract new members. Each branch will be invited to share a membership best practice. Audience members will learn practical tips for membership programs.

Presenters: AAUW of Virginia College/University Chair Mary Beth Pelosky and AAUW of Virginia Membership Vice President Sally Sledge.

Skinning the Cat: Many Ways to Lead

Is your branch struggling to fill those traditional leadership positions? Are the members open to new ideas (or maybe

even desperate for some)? This workshop will focus on creative and new ways to lead and organize a branch. We'll examine alternatives that have worked in other branches and find there are many ways to lead, many ways to structure a branch, many ways to "skin the cat." Presenters: AAUW Vice President Patricia Fae Ho (MA) and AAUW of Virginia President Caroline Pickens.

Count Us In: Become a Website Wonder

Got the website itch, but fear the blundering blues? Don't know a page from a post; links from media? Been wondering how all those potential members on the internet will ever find your branch?

Bring a pal or someone who has uttered "Who me?" and learn how to bring your branch into the 21st Century. Come to this workshop and learn the lingo, dance the dashboard, and publish a post. See how easy a branch website with Site Resources can be! A mostly-demonstration event! Presenters: Patsy Quick, Megan Morrison, and Leslie Vandivere.

Leadership Workshop Presenters Caroline Pickens



Caroline Pickens is the current state president and a past branch president of the McLean Area Branch. A member of AAUW since 1982, she was head of the executive office at AAUW from 1984-2000, coordinating the national board meetings and staffing the AAUW Bylaws and Nominating committees.

She has continued volunteer work on the national level as member and chair of the AAUW Bylaws Committee 2003-2009 and current Archives Task Force chair. In her community, she has been president of the McLean Citizens Association, chair of the McLean Community Center Governing Board, and secretary of the McLean Orchestra Board. Her particular interest is governing structures and their dynamics.

Patricia Fae Ho

Currently vice president on the national AAUW Board, Fae Ho has served in many AAUW leadership positions, including New England Regional Director and AAUW of Massachusetts President. She chairs the Essex County, Massachusetts Commission on the Status of Women and is past president of Health Quarters Inc., providing Title X health services to low-income women. She is also a trustee and docent at the Peabody Essex Museum in Salem, MA.

Professionally, Fae Ho was director of a Teacher Resource Center in New York and a teaching specialist in New York



schools. While living in New York, she was also president of the New York State League of Women Voters.

Fae Ho has made numerous presentations on creative thinking, enrichment education, and nonprofit board service.

Technology Workshop Presenters Patsy Quick



Patsy Quick, AAUW of Virginia Vice President for Communications, has been a member of AAUW since 1976. Currently, she publishes her branch newsletter and is web manager of her branch Site Resources website. Now retired, she was a primary grade teacher and reading specialist in Virginia Beach and

Prince William County.

Megan Morrison

Megan Morrison is a Junior Website Designer for AAUW, and is in charge of the Site Resources program, creating websites for branches and states. She has degrees in



both media studies and philosophy from the University of North Carolina at Greensboro.

Leslie Vandivere

Leslie Vandivere is the incoming Webmaster and Vision Layout Editor for AAUW of Virginia. Before joining the Fairfax City Branch in 1999, Vandivere had been a member of the St. Mary's City (MD) Branch for seventeen years. After graduating from the College of William and Mary, she earned a



MBA from the Florida Institute of Technology and graduated from the U.S. Naval War College. She is retired after a career as a Defense Department contracting officer and recently completed a second bachelor's degree in anthropology at George Mason University.

Membership Workshop Presenters **Mary Beth Pelosky**



Mary Beth Pelosky is the current College/ University Chair for AAUW of Virginia. Pelosky has been a member of the Arlington Branch for the past nine years. After earning her bachelor's degree in English from the University of Massachusetts at Amherst, Pelosky received a master's degree in education from the same institution. Cur-

rently an elementary principal in Arlington, VA, a nationally recognized district, Pelosky earned a master's degree in educational leadership from George Mason University.

Sally Sledge

Sally Sledge is an Associate Professor of Management at Norfolk State University. She received her doctorate in management from Old Dominion University.

She has been an AAUW member since 1996. She has held positions at the branch and state level, and has served AAUW on national committees.



VOTER GUIDE 2013

Spring Vision Pre-Conference Edition

Welcome to the second year of One Member One Votel We hope that all of you will be casting your vote in May and we hope that most of you will be voting online. At this time you should:

1. SAVE THIS COPY OF VIRGINIA Vision

This is the Voter Guide to the elections. This year you will be voting on candidates for state office. Your choices are found in this Voter Guide. There will be opportunity for discussion of this draft content at the AAUW of Virginia Conference, April 13, in Richmond. The Voter Guide content may be updated at that time. An updated Voter Guide will be available on the state website (www.aauwofva.org) after the conference.

2. VERIFY YOUR EMAIL AND MAILING ADDRESS IN YOUR AAUW NATIONAL PROFILE

Voting will be made available online to all AAUW of Virginia members with email addresses. The email address that AAUW National has in your profile in the Member Services Database (MSD) will be the address used to notify you to vote. New members who are in the MSD by April 1, 2013, will be eligible to vote in the 2013 elections. Members who do not have email addresses and members who have not chosen to opt-out of receiving a USPS-mailed ballot will receive a paper ballot mailed to the mailing address found in the MSD. To assure receipt of voting instructions and ballot, go to the Member Center on www.aauw.org and log into the MSD to verify and edit your email and mailing addresses no later than April 1, 2013.

3. WATCH FOR YOUR VOTING INSTRUCTIONS IN MAY

Do not ignore emails and mailings in May! The instructions provided you at that time will include the deadlines for voting. All votes will be returned to and tallied by AAUW National so they will not be seen by AAUW of Virginia members.

Questions concerning the process of voting can be directed to the AAUW of Virginia Voting and Elections Committee (V&EC) at OMOV4VA@gmail.com. Please do not send change of address notices to the V&EC since the AAUW National addresses will be used.

Thanks to the Nominating Committee: Sandra Lawrence, Chair, Northern District; Julie Kause, Southwest; Pamela Montgomery, Southwest; Sherry Warren, Southeast. The Nominating Committee announces to the membership the slate of officers for 2013-15.

Additional candidates may declare by contacting the Nominating Committee chair within 30 days of receipt of the Vision.

Vice President for Membership and Branch

Development: Sally Sledge
Vice President for Finance: Nancy Thompson
Recording Secretary: Sherry Warren

MEET THE CANDIDATES

Sally Sledge is seeking re-election as Vice President for



Membership and Branch Development. She has served AAUW in a number of capacities. She has been a member of the Norfolk Branch since 1996. She has held the positions of President, Vice President for Program and Vice President for

Membership at the branch level. She served as College/University Chair and Legal Advocacy Fund Chair at the state level. She has served at the National Level on the College/University Committee. She is currently a Management faculty member at Norfolk State University. Sally holds a Bachelor's degree from the University of Virginia, and received her doctorate from Old Dominion University.

Nancy Thompson is seeking re-election as Vice President



for Finance. She has been a member of the Reston-Herndon Branch for ten years. She served as treasurer of the branch for four years and secretary for one year. She is again treasurer for the branch as well as Northern District.

Nancy, who has a Bachelor of Science from the University of Michigan, studied biochemistry at Massachusetts Institute of Technology.



Sherry Warren has been an AAUW member for more than 20 years. A retired educator who is currently office manager for the Alzheimer's Association of Southeastern Virginia, Sherry resides in Portsmouth with her husband and cars. In the Portsmouth branch, she has held

offices of recording secretary and co-president, and is currently the branch AAUW Funds chair. Sherry has served on the AAUW of Virginia board in multiple roles, including Southeastern District Representative, co-Vice President for Public Policy, and AAUW Funds chair.

EveryONE Counts AAUW of Virginia—Statewide Conference Registration Form

April 13, 2013 Holiday Inn Richmond Airport Richmond, VA

Name	Branch			
Street Address				
City	State Zip			
Phone	Email			
Past State President	State Officer/Position			
Special Desig	rnation:			
Branch	PresidentFirst TimerStudent AffiliateUniversity Representative			
Registration Fee bet	Fore April 1—\$45* **; postmarked after April 1—\$55			
Guest brunch buffe	t and break fee—\$34			
	TOTAL check amount \$			
* Includes buffet b ** Refunds will be b	orunch and break. nonored for brunch buffet (\$22.50) <u>only</u> by April 1.			
Registration and Pa Mail registration for	yment: om and check (Payable to GRAAUW) to Gay Olsen 10821 Hinshaw Drive Midlothian, VA 23113			
Special Needs For more information	on, contact Gay Olsen at rufdoggie@aol.com or 804/543-7089.			
Saturday Events				
09:30–11:00 a.m.	Registration			
10:30–11:30 a.m.	Buffet Brunch			
11:30–12:00 p.m.	Keynote Speaker: Dr. Karen Remley, former Virginia State Commissioner of Health			
12:15–2:00 p.m.	Business Meeting/Annual Town Hall with AAUW Vice President Patricia Fae Ho			
2:00–2:15 p.m.	Sweets Break			
2:15–3:00 p.m.	Tables of Interest			
3:00–3:30 p.m.	District Meetings			
3:45–5:00 p.m.	Workshops (Choose one)			
	Count Us IN: Become a Website Wonder Patsy Quick, Leslie Vandivere, and Megan Morrison			
	Skinning the Cat: Many Ways to Lead Patricia Fae Ho, AAUW VP & Caroline Pickens, VA State President			
	Creating and Innovating the Best Membership Practices: What Can We Learn From Others? Mary Beth Pelosky and Sally Sledge			

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- Fax: 202/872-1425
- TDD: 202/785-7777
- E-mail: connect@aauw.org or visit the AAUW Member Center
- VA AAUW Website: <u>www.aauwofva.org</u>
- VA Legislators Action Line: 800/889-0229

<u>Laissez les bons temps rouler!</u>

AAUW Convention 2013

Let the good times roll in vibrant and historic New Orleans! Explore. Learn. Share. Join us in the Big Easy at the Sheraton New Orleans hotel from June 9–12 for AAUW's 47th National Convention. Engaging speakers, interactive workshops, and insightful panels will guide us in an exploration of Breaking through Barriers: Leading across Generations.

What You Can Expect:

- Four workshop tracks, featuring more workshops than ever before!
- Skill-building sessions to help you become a more effective member and AAUW leader.
- A celebration of 125 years of Fellowships and Grants at AAUW.
- A celebration of 50 years since the Equal Pay Act and 40 years of Title IX.
- National updates and workshops to help you build a better branch.
- Excellent speakers such as Cynthia D'Amour, Lilly Ledbetter, Lisa Maatz, Melissa Harris Perry (MSNBC news host)
- Lots and lots of chances to network with other AAUW members and explore fabulous New Orleans

Check here at http://convention.aauw.org/agenda/ to see an expansive outline of the convention schedule.

Register online or call AAUW Connect at 800.326.2289 or send an e-mail to connect@aauw.org. You may also print a mail-in application here: http://convention.aauw.org/register/

Find hotel information at http://convention.aauw.org/plan-trip/