

**AAUW OF VIRGINIA
BOARD OF DIRECTORS
November 2-3, 2013
Hampton Inn, Staunton, Virginia**

CALL TO ORDER

The State Board meeting was called to order at 1:00 p.m. on Saturday, November 2, 2013 in Staunton, Virginia. Caroline Pickens, President, presided. **Enclosure 1** is a list of board members attending. Sally Sledge, Membership Vice President, was not in attendance.

Enclosure 2 is a copy of the Agenda.

WELCOME/ PRESIDENT'S REPORT

Caroline Pickens, AAUW of Virginia President, reported the following:

- AAUW of Virginia is asked periodically to endorse issues. Recently Pickens “signed on” our endorsement of new legislation designed to ensure adequate wages during Family & Medical Leave.
 - Falls Church branch has agreed to be part of a pilot program overseen by Deepti Gudipati, Director of Member Leadership Programs. The branch will be assessed for strengths and weaknesses, then create goals and a program for achieving goals, with assistance from Deepti’s office. Denise Decker will be the facilitator. The branch committed to 2-4 hours/month for webinars.
 - All individuals signed up to Action Network will receive a Voter Guide for the upcoming state election with a focus on AAUW issues.
 - Pickens reminded board members that when sending an email to branch leadership the subject line should indicate that the communication is coming from AAUW of Virginia.
 - Herta Okonkwo (Virginia Beach branch) has asked Pickens to send an email to all AAUW of Virginia members encouraging them to sign a petition regarding a Season of Nonviolence in schools. The board agreed that it is not appropriate to send this information to all members, but board members will research the information individually and decide whether to share with branch members.
 - Kitty Richardson (Public Policy co-vice president) has resigned from the board due to health issues; it is uncertain whether she will be able to assist with Lobby Day in May. Angela Booker has resigned as Public Policy co-vice president, effective December 1, because she is moving out of state. Sandy Lawrence has discussed filling the Public Policy vacancies with some members of Lobby Corps; Caroline would like to determine whether any Lobby Corps member would be willing to assist with federal Lobby Day. Kathy Kelley & Carol Stephens from Greater Richmond branch will take the lead for State Lobby day. Leslie Tourigny (Virginia Beach branch) has agreed to step in to fill the State Public Policy position for the remainder of the term, until July, 2014, with the board’s approval.
- Motion 1:** Neola Waller, Historian, moved “that we elect Leslie Tourigny to serve

the unexpired term ending 6/30/14 as Public Policy vice president”; the motion passed.

- Pickens circulated information about a report that has been submitted to the Governor by the Virginia Council on Women identifying four priority areas for making life simpler and government more efficient for working women.

RECORDING SECRETARY/MINUTES

Sherry Warren, Recording Secretary, asked for corrections to the minutes of the July, 2013 board meeting, which had been electronically distributed to board members (**Enclosure 3**). The minutes of the July board meeting were approved as distributed.

A motion was made by Caroline Pickens via email on 8/5/13: “to invite Erin Nabors, Vision editor, and Leslie Vandimere, webmaster and Vision layout, to attend state board meetings in FY2013-14, at the same funding as for board members” (**Enclosure 4**). Ten board members voted “yea” by email; there were no “nay” votes.

The reading committee for this meeting’s minutes will be Enid Housty and Anita Aymer.

FINANCE REPORT

Nancy Thompson, Vice President for Finance, had distributed the following via email prior to this meeting (**Enclosure 5**):

- Budget 2013-2014
- Itemized Categories July 2013-October 22, 2013
- New Worth as of 10/22/13

As of October 24, money left from the 2013 state meeting had not been received; more than \$300 is expected.

“Dues Received” reported in budget should read \$17,528 instead of the \$10,538. We have received \$500 of the \$1000 from Association for the STEM and Pay Equity Impact Grant; Anita Aymer will check with Public Policy regarding the payment of the second half and to whom it will be sent.

Budget and Insurance Update

A 3-year crime bond for AAUW of Virginia expired November 1; the cost to renew would be \$389. We have been advised that a crime bond is not appropriate, but a Directors and Officers (D&O) policy is advised and Thompson is pursuing obtaining one.

MEMBERSHIP REPORT

Sally Sledge, Membership Vice President, made her report via email (**Enclosure 6**). As of November 1, 2013, AAUW of Virginia membership totaled 1,475 branch members and 1,047 National Members in the state, for a grand total of 2,522; it is expected that these numbers are inflated because non-renewing members haven't been dropped yet and will be adjusted. One new strategy being implemented this year is a Mentoring

Program for college students; all AAUW of VA members will have a chance to sign up as mentors.

2014 STATE CONFERENCE

Ann Johnson, Conference Chair, showed the Power Point presentation that had been distributed electronically prior to the meeting (**Enclosure 7**).

- Logistics/Schedule/Registration Fee

The proposed costs and charges for the conference were discussed. Board members do not pay the registration fee (which includes Saturday lunch and snack); board members would pay for lodging, Friday reception, Saturday banquet, and any excursions. The conference covers meals for the “Woman of Achievement” and Association guests. **Motion 2** Anita Aymer moved: “Conference chair or co-chairs for the AAUW state conference will be exempt from registration fees”; motion was adopted. Meals for conference chairs will be covered by the conference.

- Woman of Achievement Award

Criteria for receiving the award were reviewed. Angela Booker, Sandra Lawrence, Mary Beth Pelosky, and Caroline Pickens had sent, via email, biographical information for each of four nominees for this award (**Enclosure 8**). Each board member summarized strengths and contributions of the nominee for whom they had gathered information. The board then ranked the candidates for receiving the award; in order of preference they were: Kathryn Thornton, Dr. Barbara G. Ryder, Gen. Clara Adams-Ender, and Sharon Hostler.

- Program/Speakers/Workshops

Aymer/All

Rebecca Norlander is the national AAUW board member who will attend our state conference. Ideas for programs included: equal pay/STEM take-away ideas; book review/discussion; branches sharing a membership strategy; AAUW Funds. An interesting program on Sunday morning will encourage members to stay until the end of the conference. On Sunday there will be a panel discussing the 50th anniversary of the Civil Rights Act.

- Conference Business

- Elections & Voting

Leslie Tourigny, chair of the Voting & Elections committee, had submitted the committee’s report to the board electronically (**Enclosure 9**). The committee proposes that in the 2014 election, AAUW of Virginia members vote electronically unless they “opt in” to receiving a paper ballot. A variety of methods will be utilized to communicate the opt-in process to members. The board had no questions and supported the proposal.

- Nominating Committee

Sandra Lawrence, chair of the Nominating Committee, submitted the committee report via email (**Enclosure 10**). There is currently one nominee (Leslie Tourigny for Vice President for Public Policy). The committee will continue to pursue potential candidates. Board members are encouraged to recruit members from their branches.

- Bylaws and Resolutions

Kay Gravatt and Enid Housty, Bylaws and Resolutions co-chairs, reported that at this time there are no proposed bylaws changes or resolutions for consideration at the conference.

- Marketing the Conference

Quick/All

The usual communication channels will be utilized to market the conference, including Facebook, Twitter, Vision newsletter, and branch newsletters. Major marketing points will be: Smith Mountain Lake as a destination; leisure and “fun” activities planned; value of networking and meeting new friends.

2015 STATE CONFERENCE

President Pickens reported that no location has been selected.

PUBLIC POLICY

Angela Booker, Public Policy Vice President, reported that Virginia was awarded the Equal Pay/STEM Impact Grant this year. Branches can request up to \$100 to assist with programs; the application form is on the website and grants will be awarded on a first come/first served basis. Pre-Session Women’s Roundtable, sponsored by the League of Women Voters, will be held on Dec. 4 in Richmond.

The meeting was recessed at 5:40 p.m.

Sunday, November 3

The meeting was reconvened by President Pickens at 8:35 a.m.

BYLAWS REPORT: MANDATORY AMENDMENTS

Gravatt and Housty distributed mandatory branch and state bylaws amendments necessitated by changes in the DC code. Some additional amendments will be required and those will be sent to branch presidents. Updated branch bylaws should be submitted to Enid Housty and Kay Gravatt by March 1. Mandatory changes do not require a vote. **Motion 3** was made by the Bylaws Committee: “to amend Article XV Meetings, Section 3 Representation, A. Voting Body by adding: The date by which a new member must have joined in order to be able to vote will be recommended annually by the Voting and Elections Committee and approved by the board of directors.”

2014 STATE CONFERENCE (continued)

- 2014-16 Public Policy Priorities

Vice President Booker presented proposed 2014-2016 Public Policy priorities for AAUW of Virginia (**Enclosure 11**); the priorities are the same as the Public Policy priorities for 2012-2014. **Motion 4** was made by Booker: "to recommend to the members that the proposed Virginia Public Policy priorities for 2014-2016 be adopted." The board discussed each priority and the motion was adopted.

HISTORIAN UPDATE

Historian Neola Waller is writing the history of AAUW of Virginia from 1970 to 2010. She is preparing to write the 2000-2010 section, with the goal of completing it by Christmas. The current budget includes an allocation of \$75 for publication. There was discussion of providing copies to branches and possibly selling copies.

IMPACT GRANT/ STATE PRIORITIES

- Equal Pay Projects

Booker has requested that branch Public Policy chairs send her reports about Equal Pay projects; she has not received any.

Pickens circulated an AAUW petition asking for Equal Pay legislation in Virginia providing protection for individuals who discuss salary.

- STEM Projects

Program Vice President Aymer has only heard from Falls Church branch regarding STEM activities; that branch is planning to apply for an impact grant.

Pickens noted that branches need to understand that there is a finite amount of funding for projects; that they need to report projects to state board projects; and that there are ideas for projects available.

Program Vice President report was distributed via email prior to the meeting (**Enclosure 11**).

DISTRICT REPRESENTATIVE REPORTS

District reports were distributed via email prior to the meeting (**Enclosure 12**). Kathy Batkin, Southeast District Representative, Julie Kause, Southwest District Representative, and Sandra Lawrence, Northern District Representative, highlighted activities of their districts. Pickens encouraged board members who are liaisons to Harrisonburg, Winchester, and Charlottesville to share information from the board meeting with those branches since they do not have a District Representative.

BRANCH LIAISON REPORTS

Prior to the meeting, Board members submitted reports to Sandra Lawrence who compiled them and distributed them electronically (**Enclosure 13**). Board members indicated on charts branches that are considered to be functioning well with no issues

("Green"); branches that have some issues that need to be addressed ("Yellow"); and branches that are experiencing serious problems ("Red") (**Enclosure 14**). There were ten branches considered to be "Green" and two "Red." Challenges to branches were discussed as well as successful strategies that branches have employed.

AAUW FUNDS

Peggy Stotz, AAUW Funds chair, emailed her report prior to the meeting (**Enclosure 15**). Stotz noted that there are fellowship recipients and fellows who reside throughout the state and who are available to speak at branch or district meetings. She reminded board members to continue to encourage branches to support AAUW Funds.

SUMMER LEADERS MEETING FOLLOW-UP

Reston-Herndon branch held a branch meeting utilizing the Avatar Exercise from the Summer Leaders meeting and will create a template that other branches can use.

COLLEGE/UNIVERSITY CHAIR REPORT

Mary Beth Pelosky, CU Chair, provided a report via email during the meeting (**Enclosure 16**). Letters to twenty three Community College Presidents have been sent, entitled, "Make the Most of an AAUW Partnership"; enclosed were copies of AAUW's Executive Summary of *Women in Community Colleges: Access to Success*. Pelosky plans to create a smaller version of AAUW of California's "Off the Shelf, Out of the Box" Booklet, a resource for campus liaisons that highlights college and university partner campus activities and events.

COMMUNICATIONS REPORT

Positive feedback has been received on the new *Vision* format. State email is: Aauwofvirginia@gmail.com.

Patsy Quick, Communications Vice President, provided guidelines for effective communication with branch counterparts. Leslie Vandivere, Webmaster and *Vision* Layout Editor, was also in attendance. Upcoming *Vision* articles due January 15, 2014, were noted:

- Bylaws proposals; candidates for office; 2014-2016 Public Policy Priorities
- State conference
- Voting Guide
- Reminder of new state web address
- Branches in Action/ District reports
- STEM & Equal Pay updates
 - o Equal Pay Day 4/8; 3 suggestions?
- AAUW Funds report
- Mentor program
- Last call for Equal Pay/ STEM grants

Sandy Lawrence reported on a recent conference call with the AAUW Social Media committee. Training for members and security of sites were major issues.

TO DO'S/DATES

- Dec. 4: Pre-session Women's Roundtable in Richmond
- Jan. 8, 7:30 p.m.: Board Conference Call
- Feb. 5: State Lobby Day
- April 4-6: State Conference (Smith Mountain Lake)
- May 8 or 15: Federal Lobby Day

The meeting was adjourned by President Pickens at 12:15 p.m.

Enclosure 1

State Board members attending Nov. 2-3, 2013 AAUW of Virginia Board meeting

Caroline Pickens, President
Anita Aymer, VP for Program
Nancy Thompson, VP for Finance
Angela Booker, VP for Public Policy
Patsy Quick, VP for Communications
Sherry Warren, Recording Secretary
Peggy Stotz, AAUW Funds Chair
Mary Beth Pelosky, College/University Chair
Enid Housty, Bylaws Co-Chair
Kay Gravatt, Bylaws Co-Chair
Neola Waller, Historian
Sandra Lawrence, Northern District Representative
Kathy Batkin, Southeast District Representative
Julie Kause, Southwest District Co-Representative

Guest on Saturday, Nov. 2:
Ann Johnson, 2014 Conference Chair

Guest on Sunday, Nov. 2:
Leslie Vandivere, Webmaster/ Vision Layout Editor