



VIRGINIA



Vision

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One Member, One Vote

Task Force to Facilitate Elections

"One Member, One Vote" was adopted at the 2009 AAUW National Convention, and incorporated into the revised bylaws of AAUW of Virginia last spring. To facilitate the process, Virginia President Caroline Pickens has formed a task force composed of Jane Newell, Greater Richmond Branch, chair; Joyce Winston, Norton-Wise Branch; Elizabeth Lipscomb, Lynchburg Branch; Peggy Gross, Alexandria Branch, and Mary Kate Black, Vice President for Membership.

At the national level, as outlined in a communication from Executive Director Linda Halde- man, the concept of "One Member, One Vote" moved AAUW national elections from a dele- gate-only process to an every-member opportu- nity. A member may cast a vote by mailed paper ballot, online electronic ballot, or in-person elec- tronic ballot at convention.

Topics Briefing and related Frequently Asked Questions (FAQ) are available to assist you.

To access the One Member, One Vote section from the AAUW home page, click on Member Center (in the top right corner), log in with your



member ID, and then select One Member, One Vote from the list on the left. Members can always find

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With the new One Member, One Vote section which is found online at http://www.aauw.org/member\_center/1member1vote/index.cfm, members may now propose bylaws amendments, resolutions, and Public Policy Program revisions and additions — and discuss these proposals online, Haldeman said. Once the candidates are announced, you will also be able to "meet" them online through biographies, video, and candidate links. In addition to frequent website and other online updates, key information will be available to all members in the Fall, Winter, and Spring/Summer issues of AAUW Outlook.

All members are encouraged to explore the opportunities, participate in the discussions, and share ideas with fellow members through the One Member, One Vote pages of the AAUW website and other information channels (branch meetings, state conventions, Facebook, online chats, etc.). A One Member, One Vote Current

Call for Nominations for State Offices

Serving on the State Board is important, stimulating, interesting AND fun! Members have three opportunities available to them for the 2011-12 State Board: Recording Secretary, Vice President for Membership and Branch Development, and Vice President for Finance. These positions will be voted on at the State Meeting, April 8-10, 2011 in Wytheville.

The Recording Secretary is responsible for minutes from both Board and State Meetings.

The Vice President for Membership and Branch Development endeavors to increase membership in the state through the establish- ment of new branches and to increase and retain

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AAUW advances equity for women and girls through advocacy, education, and re- search.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual ori- entation, national ori- gin, disability, or class.

## AAUW of Virginia Elected Officers

### President

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#### Deadline for Vision:

January 15

May 15

September 1

#### Please send all copy to

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# From Your President

*Who among us is twiddling our thumbs*, looking for something to do? I bet not a one of us. Life seems to get busier and busier, doesn't it? Family, work, and even retirement take up all our time. Do we have any time left for AAUW?

The funny thing is, we all seem to make time for the activities we really want to do, whether for fun or because we believe they are worth our time. Isn't AAUW one of those activities worth our time? We have a 129-year history of standing up for and supporting with our time and money women's education and equity, the things that matter to women and enable them to fully realize their potential. And we get results. We continue to be the largest foundation providing fellowships and grants for women—more than \$3 million last year. Our Lobby Corps, many of whom are Virginians, is highly respected on the Hill because we have done our homework and present fact-based information. Our research on girls and women in schools and the workforce has garnered impressive national recognition. Our branches host incredibly impressive and successful science/math/technology conferences for girls; community and campus action projects; and fundraisers for fellowships, grants, and scholarships.



**Caroline Pickens**

Is AAUW worth your time? Absolutely—because our mission is still critical today, and our work makes an impact and a difference in our communities and society. If AAUW didn't do the work we do, who would? So the next time your branch asks for a bit of your time and energy, consider the value and importance of AAUW to so many girls and women. Please don't say, "I don't have time." Instead, *Just Say Yes*.

*Caroline*

## News From National AAUW

# Social Media Use Takes Off

In July, the AAUW Social Media Task Force was created to encourage the use of Social Media within AAUW. Jean Lotz was named chair with Jane Baus-Niemeyer, Jennifer Carter and Ann MacKay. The National Board is represented by Betsy McDowell and the staff by Alan Callander.

The task force has created a group on Facebook. Although there are other social media, Facebook has over 500 million members as of today and was the logical place to start. There is already a lively discussion going on. All AAUW National, state and branch officers and media administrators are welcome to take part in the discussions.

The National Task Force has 17 graphics displayed in the Social Media Graphics section, accessible using the Photos tab on the AAUW Social Media Task Force page of Facebook. One of the most interesting graphics is from the Pew Research Center which shows the increase of the use of social media by Internet users between September of 2005 and May of 2010. The largest social media usage today, 86%, is in the 18-29 age group, compared with 47% of those 50-65 years old. These are huge percentage increases from 2005. This kind of information is helpful in designing outreach to attract new members to AAUW. At the recent state board meeting, I compiled a table of eight

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## District Representatives

### NORTHERN

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## Membership Matters

# Hampton Member Exemplifies AAUW Pride

My elevator speech for AAUW has always been: *We are a powerful network of educated women.* We are diverse in our viewpoints, backgrounds, and in our ages – but we have a common desire to help our community break through barriers so that all women have a fair chance.



**Housty**

**Dr. Enid P. Housty**, a dedicated member of the Hampton Branch since 1972, most definitely supports this value promise when she says, “to me AAUW has always been an organization that has brought women together, not only to discuss women’s issues but also to participate at the local, state, and national levels to bring these issues to fruition.”

Since joining the Hampton Branch, Enid has served as president twice. She has served on the AAUW of Virginia state board as Educational Foundation Chair, as the Hampton Roads (now Southeast) District Representative, and was recently reappointed to the Board as co-chair of the Bylaws Committee. She has traveled to West Africa, Brazil, Athens, Paris, and London engaging in such activities as lecturing,

consulting, and has participated in the Binational Fulbright Commission in Egypt. Currently she is an Adjunct Professor in the Student Success Division at Thomas Nelson Community College in Hampton.

Tell your friends how proud you are to belong to a group that values education and equal rights with members like Dr. Enid Housty. And tell them that we are recruiting women in Virginia by starting new branches at our universities - the women in the Charlottesville-UVA Branch are already finding that their work on AAUW Mission projects fits in with their own interests. Stay tuned – there is another branch on the horizon! Together, we all are providing a powerful voice for women and girls.

**Mary Kate Black**

**Vice President, Membership and Branch Development**  
703/938-6157, [bbbmkb@cox.net](mailto:bbbmkb@cox.net)

### **Mini-Grants Are Again Available**

Mini-Grants are available for branch projects in Membership Retention and Recruitment/Mission Driven Programming. Up to four branches will be funded \$100 for approved projects. Check out the AAUW of Virginia website for the 2010/2011 Mini-Grant Applications and details. Proposals will be accepted until **November 15**.

## ***Colleges Make Valuable Partners for AAUW Branches***

Campus women have made great strides, but gender inequity is still a considerable part of our system of higher education. Significantly more men than women hold elected offices in campus student governments, one-fifth of female college students report having experienced sexual assault while enrolled, at 50 of the 55 colleges and universities in Virginia the average salary of male full professors is higher than it is for female full professors...the list goes on...

AAUW’s College/University Partner Member Program is one way that AAUW works against these inequities. Women enrolled at 13 campuses in Virginia now have access to AAUW resources, member benefits and FREE AAUW e-student affiliate memberships for all undergraduate women. C/U Partners can benefit from relationships with the branches that work in their local communities.

What you and your branch can do: Appoint a C/U Chair for your branch. Check the website: <http://www.aauwofva.org/college.htm> to see if there is a C/U Partner Institution near you. If your branch is close to a C/U Partner Institution, con-

sider pairing with them on a program. If you know or are in contact with any women students who are enrolled at a Virginia C/U Partner Institution, encourage them to register for their FREE AAUW e-student affiliate membership.

If your branch is located near a college or university that is not on the C/U Partner Member List OR if you are connected to or are an alumna at a college or university that isn’t a member, reach out to your contacts at the institution and encourage them to join. Memberships cost less than you

might think: They range from \$125 for institutions with fewer than 1,000 students to \$350 for institutions with more than 50,000

students). Information and resources about the C/U Partner Member Program is on the AAUW National website: <http://www.aauw.org/about/join/colleges/>

If you have any questions or would like the contact information for a C/U Partner Institution near you, please contact me.

**Lauren Germain, College/University Representative**  
315/430-3608, [lgermain@virginia.edu](mailto:lgermain@virginia.edu)

**News Flash: At press time we learned Lauren has successfully recruited the University of Mary Washington as Virginia's fourteenth C/U member!**

## Where the Money Goes:

# Virginia Tech Hosts International Fellows

Virginia is hosting two International Fellows for 2010-2011. Maria Guadalupe Bravo-Vinaja and Wafa Mohsen Saleh Al-Daily are pursuing graduate study at Virginia Polytechnic Institute and State University as AAUW International Fellows.



**Bravo-Vinaja**

A Mexican citizen, Maria Bravo-Vinaja's passions are wildlife studies and higher education. Her research focuses on assessing potential golden eagle distribution and population size based on habitat suitability. She is pursuing a Ph.D. in wildlife management



**Al-Daily**

Wafa Al-Daily, from Yemen, is seeking a doctorate in architecture/environmental design. She is examining how national planning policies for slum removal affect the lives of settlement residents. Her research analyzes how forced eviction may influence neighborhood and family ties, community networks, social structures, and gender and class-caste dynamics. She hopes her dissertation will contribute to planning practices and improving the lives of settlement residents in the Arab world.

AAUW is one of the world's largest sources of funding for graduate women. For the 2009-2010 academic year, AAUW is provided more than three million dollars in funding for more than 200 fellowships and grants to outstanding women and non-profit organizations.

The fellowships and grants are: **American Fellowships** -- dating from 1888 when a graduate, Ida Street, from Vassar, received \$350 to pursue a graduate degree in education at the University of Michigan. These Fellowships support women scholars completing doctoral dissertations, conducting post-doctoral research, or finishing research for publication. Recipients must be U.S. citizens or permanent residents. In 2009-2010, 20 per cent of the recipients were women of color.

2. **Career Development Grants** support women who hold a bachelor's degree and are preparing to advance or change careers or re-enter the work force. Special consideration is given to women of color, and women pursuing their first advanced degree or credentials in non-traditional fields. The

first grants were awarded in 1972. Funds are available for tuition, fees, books, supplies, local transportation, dependent care, and for distance learning. In 2009-2010, 39 percent of the recipients were women of color.

3. **Community Action Grants** -- provide seed money to women, AAUW branches, AAUW State organizations and local community-based non profit organizations for innovative programs or non-degree research projects that promote education and equity for women and girls. The first grants were awarded in 1972. Recipients must be U.S. citizens or permanent residents.

4. **International Fellowships** -- awarded for full-time study or research to women who are not US citizens or permanent residents. The first fellowship was awarded in 1917 to Virginia Alvarez-Hussey who studied medicine at the Women's Medical College of Pennsylvania and then returned to Venezuela where she became a specialist in the treatment of leprosy. The Fellowships were designed originally to provide Latin American women with opportunities for graduate and post-graduate study in the United States, and they were expanded in 1945 to provide higher education opportunities to European women from countries devastated by Nazi domination during World War II. The Fellowships now include women from around the world.

5. **Selected Professions Fellowships** -- provide opportunities for women to pursue graduate and first-professional degrees in designated fields where women traditionally have been under-represented and where the employment outlook and earnings potential are strong. Established in 1970 with a \$25,000 grant from the Max C. Fleischmann Foundation, the Fellowships originally focused on opening doors for women in the male-dominated fields of law and medicine, but have expanded to include science and technology. Since 1991, Fellowships for business administration, law, and medicine have been available only to women of color.

*This article was compiled from AAUW website resources by  
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## Roanoke Valley Branch

**NEW! February Book Sale**  
Saturday, February 6, 2011  
Sunday, February 7, 2011  
Tanglewood Mall, Roanoke

To donate books call 540/774-2693  
or email cherihughes@gmail.com

Benefits AAUW Funds  
And local scholarships



# AAUW Funds: Virginia in the Top Ten

**Congratulations to all AAUW members in Virginia.** The numbers are out for 2009 giving to AAUW Funds. Virginia and its branches did **exceptionally** well. Here is the list of placements for the state:

- #3 Per Capita Giving to the Educational Opportunities Fund
- #4 Total Giving to the Educational Opportunities Fund
- #4 Total Giving to the Public Policy Fund
- #5 Per Capita Giving to the Public Policy Fund
- #5 Total Giving to all Funds
- #6 Per Capita Giving to all Funds
- #8 Total Giving to the Leadership Programs Fund
- #9 Total Giving to all Funds

CONGRATULATIONS to the following branches that placed in the Top Ten.

- #2 Reston Herndon in Total Branch giving to the Public

Policy Fund

#2 McLean Area in Total Branch giving to the Educational Opportunities Fund

#4 McLean Area in Combined Giving

#7 McLean Area in Total Branch giving to the Leadership Programs Fund

These results reflect the commitment of our members to AAUW and its programs as it seeks to promote equity, leadership.

Mary Swain, AAUW Funds/Legal Advocacy Chair  
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## Correction

In the list of Fund Honorees in the summer issue of *Oision*, the name of **Carmen Garrido**, Roanoke Valley Branch, was listed incorrectly.

## Call for Proposed Amendments To State Bylaws, Resolutions

The co-chairs of the Bylaws/Resolutions Committee have issued a call for proposed amendments to the State Bylaws, and for resolutions to be presented at the Spring Meeting in Wytheville. These may also be voted on under the new one-members one-vote plan being set up.

The deadline for submission is December 1, 2010.

Proposed bylaws amendments must state the specific section of the bylaws being amended, the specific wording of the amendment, and the rationale for the amendment.

Each proposed resolution must include a statement of the rationale for the proposed resolution, and a proposed plan for the implementation of the resolution.

Bylaws Amendments and Resolutions are to be submitted to either of the Co-Chairs of Committee either by mail or by e-mail.

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Bylaws/Resolutions Co-Chairs



Save the date: April 8 – 10, 2011

AAUW Statewide Meeting

Wytheville, VA

Come enjoy springtime in the Blue Ridge Mountains.

Attend dynamic workshops and hear our exciting Keynote speaker

**More Details ARE Coming!**

## Program in a Box

### Check the Web for Ideas!

So many times branches are searching for innovative programs and new ideas to motivate the membership. Traveling to the AAUW website can solve such issues with a plan for action called Program in a Box: [http://www.aauw.org/member\\_center/programs/PLAB.cfm](http://www.aauw.org/member_center/programs/PLAB.cfm). Each presentation is detailed with what to do, how to do it and how to follow up with continuing support. This year, I will be attending each of the regional meetings and sharing with you some of the choices available.

Our statewide spring meeting in Wytheville will also feature new and exciting approaches to Spring into ACTION program planning. Looking forward to visiting with you soon.

Anita Aymer, Vice President for Program  
276/625-0404, [alaymer2010@gmail.com](mailto:alaymer2010@gmail.com)

# Public Policy: It's Time to Take Action!

**Federal:** AAUW has made passing the Paycheck Fairness Act (PFA) a major objective. AAUW is leading a coalition that includes Business and Professional Women's Foundation and National Organization for Women, and is pulling out all the



stops to get the PFA passed as soon as possible after Congress reconvenes in September. AAUW held a conference call on August 2 about the PFA and 34 AAUW of Virginia

members signed up to be included. AAUW's top public policy adviser, Lisa Maatz, made the following points:

- 1) The PFA passed in the House in January 2008 but has been stalled in the U.S. Senate for over a year even though 40 senators are co-sponsors.
- 2) The PFA closes loopholes and is more comprehensive than 1963's Pay Act.
- 3) The PFA is a good companion act to the Lilly Ledbetter Fair Pay Act.

If you get AAUW e-mails, you're probably already familiar with "Get It Done! - AAUW's 21 Days of Action campaign." The calendar along with details on the PFA and AAUW's position is at [http://www.aauw.org/act/issue\\_advocacy/actionpages/payequity.cfm](http://www.aauw.org/act/issue_advocacy/actionpages/payequity.cfm)

AAUW has urged Virginia members to make a special effort to contact Senators Mark Warner and Jim Webb, as neither have signed on yet. Turn up the heat on our Senators through emails and phone calls, in-district meetings, Facebook and Twitter messages or whatever - let's get this passed!

**Dianne Blais, Vice President for Public Policy, Federal**  
703/830-1989, [dianneblais@aol.com](mailto:dianneblais@aol.com)

## Nominations Sought

*(Continued from page 1)*

membership while assisting branch membership chairs in the development of successful membership procedures and orientation programs.

The **Vice President for Finance** collects dues, disburses funds, monitors the flow of cash and prepares an annual budget.

These descriptions are brief; refer to the Board of Directors Handbook found at [www.aauwofva.org/library/aauwvap\\_pmanual2007.pdf](http://www.aauwofva.org/library/aauwvap_pmanual2007.pdf) for complete job descriptions.

Please send your nominations to

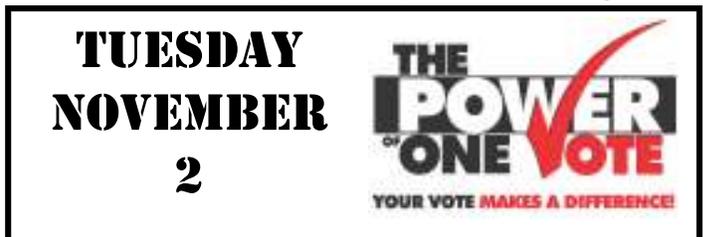
**Toni Seidelmann, Nominating Committee Chair,**  
540/521-3888, [toniseid@hotmail.com](mailto:toniseid@hotmail.com)

**State:** Virginia needs PREP (Personal Responsibility Education Program: <http://tinyurl.com/2auq8k>)

Governor McDonnell has not applied for the new federal PREP (Personal Responsibility Education Program: <http://tinyurl.com/2auq8kw>) funding – but has applied for Title V Funding. PREP (unlike the Title V abstinence until marriage program) teaches teens how to prevent unintended pregnancy and sexually transmitted infections (STIs), including HIV/AIDS. PREP is federally funded – Title V requires a \$400,000 state match. Young people deserve honest information, not political ideology in their health classrooms. Virginia should save the \$400,000 and get PREP!

Take action via the web at: <http://tinyurl.com/29pczhr>

**Laura Wimmer, Vice President for Public Policy, State**  
804/496-6124, [lwimmeraauw@aol.com](mailto:lwimmeraauw@aol.com)



## One Member One Vote Explained

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their member ID on the mailing label of *AAUW Outlook* or *Virginia Vision* (back page) or by using the Member ID Lookup tool available on the log-in page of the Member Center.

All members will have a mail-in voting option. Voting materials for the election, the amendment of bylaws, and the adoption of resolutions will be mailed to members on or about April 15, 2011. The materials will contain detailed information on submitting the ballot and deadline by which the vote must be received.

The timeline for voting is as follows:

- **April 15, 2011** - Paper ballots personalized with member number and a pin number mailed to all members.
- **May 1, 2011** - Electronic voting period begins. Online voting is encouraged. It is fast, easy, and secure.
- **May 31, 2011** - Mailed paper ballots must be post-marked by 11:59 p.m. EST. Paper ballots submitted after that date will not be counted.
- **June 17, 2011** - Electronic voting ends at 9 p.m. EST online or onsite at the convention.

# Branches in Action

**Falls Church Area Branch** has pledged \$70,000 to be disbursed as a Career Development grant. Continued book sale profits also allowed us to increase the number of our annual scholarship awards and to create a Special Projects Awards program. In the latter, members apply for small (under \$500) grants for any local project benefitting women. Members chose to fund three years' schooling, books and tuition for one student at the Kokolopori Technical Institute. We also established a memorial at Fairfax Libraries in honor of their former employee and our late member Mary Rose. And "books money" funded two Homestretch college students who were 2009 scholarship winners, and a delegate to the 2010 campus leadership conference.

Our book sale brought us more than profits. Thanks to the AAUW display posters organized by Membership Vice President Diane Bodeen--and our *I Am AAUW* directory--we have seven new members!!

Recognizing the opportunity afforded by AAUW restructuring, in the fall each Board member was given a notebook and asked to record monthly activities related to her position. These will be the basis for a review of our officers as well as continuation of mentoring/job training.

We have a Wednesday Cinema Arts movie group and a book group. Word is that this year we will have more than one member attending line dance workshops in the area: come join our Zumba session in January!

**Sally Brett, President**  
703/237-1767, [sally.brett@gmail.com](mailto:sally.brett@gmail.com)



**Hampton Branch** celebrated its 60<sup>th</sup> anniversary on January 24, 2009, with a celebration at the Points Plaza Hotel in Newport News. Our theme for the year was *Celebrating Women: Continuity and Change*. Our educational foundation fundraiser continues to be run by our "Nutty Lady" Dort Pride, who is one of the founding members of the Hampton Branch. We celebrate all that women have achieved with the help of organizations like AAUW. As women continue to support each other to rise to new heights, we acknowledge the possibility of change and encourage more young women to join us by listening to their ideas.

We planned programs on women and the arts, politics, education, and economics prepared by Hampton University students. Our kick off event was a trip to the Peninsula Fine Arts Center in Newport News to view the works of women

artists like Suzanne Jackson featured in the "Abstraction Today" exhibit. Our next event was on "Women and Politics," a panel discussion by Hampton University students organized by Professor Erica Woods-Warrior. The students examined why women should rule the world with a forum on prominent female political figures such as Hillary Clinton, Nancy Pelosi, Condoleezza Rice, Sarah Palin, Michelle Obama and Cindy McCain. Woods-Warrior holds degrees from the College of William and Mary and Old Dominion University. She teaches courses on American politics and is a new member of the Hampton Branch of AAUW having been a member-at-large for some time. Change is coming and it is good.

**Joy Hendrickson, Past President**  
757/825-1136, [joy.hendrickson@hamptonu.edu](mailto:joy.hendrickson@hamptonu.edu)



**Lynchburg Branch** enjoyed stimulating spring branch meetings reflecting current issues: In April Michael Gillette, a member of the Lynchburg City Council, discussed "When Ethics Meets Politics". Dr. Gillette is an ethics consultant and a former philosophy professor at Randolph Macon Women's College (now Randolph College).

Our May luncheon guest speaker was Gwendolyn Mason, who spoke on "Women in Political Leadership." She shared her experience as a Roanoke City Councilwoman, a Virginia House of Delegates candidate and a Department of the Interior staff member.

The September meeting will feature a jewelry artist who will show us unique ways to turn old jewelry pieces into unique and imaginative updated pieces.

In October we will host the Southwest District Meeting, where the main speaker will be past AAUW of Virginia Vice President for Program Kathryn Braeman, a lawyer and judge. Together with her daughter, also a lawyer and an AAUW member, she developed "*Know the Score*" an AAUW website program which includes a checklist to see if local schools are giving girls equal access to sports that Title IX requires. We hope to see many of our AAUW friends from Smith Mountain Lake, Roanoke Valley, Bedford County, Wytheville and Norton-Wise.

Lynchburg Branch continues its partnership with the YWCA Ygyrls program. The Ygyrls program offers significant support for high school students who have the capacity to develop real leadership skills. AAUW members have volunteer

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# More Branches in Action

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opportunities in mentoring, facilitating groups, and as guest speakers and grant writers. In assisting them we can carry out our purpose to “advance equity for women and girls”.

**Kay Olvera, President**  
434/525-2051, [kjolvera113@aol.com](mailto:kjolvera113@aol.com)



**Newport News Branch** strives for programs that find something to appeal to all our actual and potential members. We plan for our branch meetings in October and February to be attendance at the district meeting. We kick off this year in September with Chris Warfel, a geriatric care manager in the local area, discussing Caregiving Issues.

Our November program celebrates Hampton’s 400<sup>th</sup> Anniversary at the Hampton History Museum. In December we will have our traditional Pot Luck Dinner Social with spouses and guests at Sylvia Winfrey’s home.

In January we plan a discussion of *Eat, Pray, Love* by Elizabeth Gilbert and, for those who don’t want to read, there is the option of seeing the movie, which has just been released.

Our spring programs have not been finalized but we are working on programs related to Women’s History Month, women’s health, domestic violence, and perhaps attending a cultural event. We continue this year to sponsor a family from the Transitions (battered women’s and children’s) Shelter as we have for several years.

**Dana Dunham, President**  
757/868-4102, [earlanddanadunham@cox.net](mailto:earlanddanadunham@cox.net)



**Dorset Branch:** Current and retiring members of the board met in mid-June to plan programs for the coming year and decided to concentrate on two AAUW programs – the study of Title IX using AAUW’s Program-in-a-Box, and a study of women in STEM (Science, Technology, Engineering and Mathematics).

We will spend two meetings studying Title IX, its history, and how it has changed women’s sports. One of our founding members, who participated in every sport available to girls when she was in school in the early 40s, will present an historical perspective of pre-Title IX.

We will also spend time studying the AAUW research re-

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From left: Mary Lou Melley, Guest Speaker Trinity University President Patricia McGuire, Branch VP for Programs Isobel Rahn, Branch President Ginger MacEwen at McLean Area Branch’s annual dinner in May.

**McLean Area Branch** members spent the summer collecting, sorting, and pricing used books for the 41<sup>st</sup> annual three-day sale in September. Proceeds support AAUW Funds for scholarships and fellowships as well as scholarships for local recipients.

Patricia McGuire, president of Trinity University in Northeast Washington, spoke at our annual dinner in May. She created one of the nation’s first ‘weekend colleges’ for people who work full time 20 years ago. For 17 years our branch has given a scholarship to this program from our book sale proceeds. President McGuire described non-traditional college students and their need for financial support and government grants, illustrating our common objectives.

For the past twelve years, many McLean Area Branch members have tutored at Pimmit Hills Alternative High School. This June, the branch gave scholarships from our book sale proceeds to three graduates who are now enrolled in a community college. Unfortunately, the Fairfax County School Board, because of budget constraints, voted to close the program. Branch members may examine other opportunities for tutoring in the community.

Branch programs and activities have included a presentation by Islamic women who discussed their experiences living in Northern Virginia as they choose to wear the hijab to cover their hair. At a luncheon, author Anthony Pitch discussed his book about the assassination of President Lincoln. The March business meeting welcomed six guests who, along with branch members, are part of the McLean International Conversation and Cultural Exchange.

**Mary Lou Melley, Co-President**  
703-536-6498, [melley@aol.com](mailto:melley@aol.com)

# More Branches in Action

(Continued from page 8)

port "Why So Few?" and learning about the STEM programs in area public schools. Two of our members hope to speak at PTA meetings about what parents and teachers can do to encourage girls in their math and science classes.

For the last three years we have paid for a Tidewater Community College student to attend the National Conference for College Women Student Leaders in Washington, DC. Our September meeting speaker will be the young lady we sponsored in June 2010. We will meet at the new Portsmouth campus of TCC where our newsletter editor is a librarian.

Our branch is holding its own in number of members and attendance. Although we lost a few members recently, we are welcoming two returning members. We continue to support a local scholarship at TCC and collect food and other things for area non-profits which support women in crisis. Our popular book group meets monthly.

**Kathy Batkin, President**  
757/484-7449, [kbatkin@verizon.net](mailto:kbatkin@verizon.net)



**Wytheville Branch** hosted the 2009 Southwest Regional meeting at Wytheville Community College with Ercell Binns sharing information about the Virginia Convention in April. We are looking forward to our opportunity in 2011 to have our AAUW sisters come to Wytheville for the state meeting.

Our membership has increased this year by 20 percent and we were able to raise enough funds to offer a scholarship to a non-traditional student graduating from Wytheville Community College and transferring to Old Dominion University for her Bachelor of Science degree in criminology.

Last fall Martha Holder, a professor from WCC, shared with us her thesis on the women authors of Concord, Massachusetts, in the early 19th century. It was an organization of women empowering women, much like AAUW.

We look forward to Women's month and our evening at the Heritage Center sponsoring story teller, Lynn Ruehlmann, with stories of Edith Bolling Wilson and other first ladies. Mrs. Wilson was born in Wytheville and our branch is partnering with her Birthplace Museum to promote her legacy of service.

Our programs for the remainder of the year include a visit from the new school superintendent of Wythe County

Schools, a local author, our International Dinner with African missionaries, a performance of youthful violinists and our annual fund raising garage sale.

**Anita Aymer, Past President**  
276/625-0404, [alaymer2010@gmail.com](mailto:alaymer2010@gmail.com)



**Springfield-Annandale Branch** opened the 2010-2011 year with a luncheon at Kilroy's and a program on the various Habitat for Humanity projects in our area. In October Fairfax City Branch will join us as mystery author, Karna Small Bodnan, regales us with tales of her earlier life in the press office of the Security Council under President Reagan.

In November, the speaker will be Sandra Strauss, a dietitian. Her topic is "Wise Choices in a Toxic Society." Our Holiday Luncheon will be on December 11 at the Marco Polo Restaurant. A member of Fairfax County Search and Rescue will tell of the work the department recently did in Haiti. In January we will meet on Saturday morning to watch the movie "A Powerful Noise." We will each have a box lunch and popcorn. This will be very easy to reschedule if the weather is a problem.

Our Spring Fling, Luncheon, and Silent Auction, our major fundraiser, will be on March 19. If you are in the area, please plan on joining us. We anticipate another super year in action!

**Mary Kay Johnson, President**  
703/913-9490, [johnsons7703@verizon.net](mailto:johnsons7703@verizon.net)

## **Southwest District Report:**

Down in the Southwest District, we are gearing up for the Spring Meeting to be held April 8-10 in beautiful, historic Wytheville.

Meanwhile, on Saturday, October 9 (11 a.m. to 2 p.m.) district members are meeting in Lynchburg to give the Wytheville Branch support as the plans get further developed. Our guest speaker is Kathryn Braeman, past AAUW of Virginia vice president for program, who will enlighten us about the latest in Title IX developments.

We know she will inspire us to become better advocates for girls and women in sports. Everyone is welcome. Email me at [toniseid@hotmail.com](mailto:toniseid@hotmail.com) for information.

**Toni Seidelmann, Southwest District Representative**  
540/721-1545, [toniseid@hotmail.com](mailto:toniseid@hotmail.com)

# Communication...it's not what it used to be!

Throughout time, communication forms have evolved. In today's world communication has become a science. In AAUW we have traditional face-to-face meetings and conventions, we have publications like *Virginia Oision* and *AAUW Outlook* coming to you through the postal mail, and the internet provides an infinite amount of information and is often the preferred way to communicate.



AAUW has made communication as easy as a click on the computer. The AAUW website at [www.aauw.org](http://www.aauw.org) is loaded with more information than could ever be sent to your postal mailbox. Additionally, AAUW is strongly represented on the web via Facebook, YouTube, Twitter and other websites, fast and easy ways to keep up AAUW day to day.

If your email address is on file at AAUW, you regularly receive **AAUW Mission & Action**, an e-mail newsletter that contains concise updates about the work of AAUW and opportunities for activism. Two other emails that you can elect to receive are **Action Network Alert**, (an online alert of public policy congressional action) and the **Two-Minute Activist**, a way to be involved in two minutes or less each time you are "alerted" by email. Go to [www.aauw.org](http://www.aauw.org) and sign up for these two must-have forms of communication. Just click on "ACT" at the top of the webpage.

A priority of AAUW of Virginia is to improve communication in reciprocal ways between local branches, AAUW of Virginia and national AAUW...to share ideas and information, increase our visibility, and promote and increase overall participation at our gatherings. More often than not we are going to be using email and postings at [www.aauwofva.org](http://www.aauwofva.org) in addition to the three published issues of the **Vision**, which come to you in the mail. For your use, the contact information for state board members is online and on Page 13 of this issue. Please send us your comments, suggestions or questions.

AAUW of Virginia also communicates with branch members at District Meetings as well as at the statewide meeting which will alternate every other year with a state convention. The next Virginia Spring Meeting will be April 8-10, 2010, in Wytheville. Our goal is to provide information that enables you to be fully aware of the relevance of AAUW's mission and to come to feel a connection with other members.

The AAUW of Virginia website has links to the national website. Those links single out items that may be of particular importance to Virginia AAUW members. Check out the website soon. Communication may not be what it used to be: It is definitely better, if you know where to look.

**Patsy Quick, Vice President for Communications**  
703/360-8678, [pnquick@cox.net](mailto:pnquick@cox.net)



## Did you know...

that each Branch of AAUW of Virginia has a web page within the state website ([www.aauwofva.org](http://www.aauwofva.org))?

All of these pages contain, at the minimum, the name of the Branch, the name and contact information of the President and Membership person. In addition, some branches maintain their own page and there is a link to that page.

All branches are encouraged to send branch information for their web page by emailing the AAUW of Virginia webmaster and submitting just about anything you would like to add. Your information should be in either Word or PDF format. PDF format is the best format to use if you want to add your newsletter or graphics and special fonts. However, if you send your newsletter to the webmaster in Word, she can convert it to PDF.

Submitting information to Kay Koehler, webmaster, at [kayko531@gmail.com](mailto:kayko531@gmail.com) will enable your branch to advertise its fundraiser, special projects or monthly programs. Check out some of the pages that already include branch information and get ideas for what you want to do for yours. Submitting something is as easy as attaching a Word document to an email. Start with information about your fundraiser, or the dates, location, contact information and types of programs your branch has planned for the year.

For more guidelines, go to <http://www.aauwofva.org>. Click on the "Site Index" in the big teal menu box. Then scroll all the way down and click on "Virginia Vision Online Submission Guidelines" on the right, near the bottom. Please feel free to contact me if you have questions.

In today's cyber world your branch can increase its visibility and connect with other branches by submitting current information regularly for your Branch web page on the AAUW of Virginia website. The state site is linked to both Facebook and Twitter so your webpage may get more hits than you might imagine!

—P.Q.

# Chapter\* Leaders Playground: What is it?

AAUW has a new partnership with Cynthia D'Amour, author of *The Lazy Leader's Guide to Outrageous Results*. Your AAUW membership gives you (free) access to more than 40 30-minute webinars a year when you register on Chapter\* Leaders Playground. The goal is to help you achieve even greater success as a state or branch leader.

Cynthia D'Amour specializes in helping associations get members engaged in branch activities through the Chapter\* Leaders Playground, an online community for volunteer leaders from across organizations. In order to participate, you need to register at the website, but registration is FREE. Once at the "Playground" you have access (among other things) to the archived recordings of recent webinars, and you can sign up for future webinars. There is even a note-taking handout to download for each one.



Examples of currently archived webinars are *Bigger Chapter Outreach With Less Effort*, *Energize Your Fall Kick-off Meeting*, *How to Bring Back Former Members* and *Lazy Leader Success: Jennifer Ingram.*, a leader in her Howard County, Maryland AAUW

Branch who applied Cynthia's strategies and doubled her branch membership!

The Chapter Leaders Playground is a valuable tool to help you grow your branch. In the first few months more than 200 AAUW state and branch officers joined, with rave reviews. Register today through the AAUW website's Member Center, or go to [www.aauw.org](http://www.aauw.org) and type "Chapter Leaders Playground" in the search line. You will need your AAUW member number to gain access, but it is easy...and FREE! Check it out.

**Patsy Quick, Vice President for Communications**  
703/360-8678, [pnquick@cox.net](mailto:pnquick@cox.net)

*\*We know we have "branches"...chapter leaders is just a generic term used for people interested in getting involved as leaders in their organization.*

## News from National

*(Continued from page 2)*

social media "sectors" that state board members have utilized. All board members use emails and perform searches. About half use social networking and videos/movies. If you would like a copy of the table, let me know. The National Task Force encourages all states to create a group on Facebook. AAUW of Virginia has such a group. To locate it, type AAUW of Virginia into search field of your Facebook page.

Nancy H. Morgan, Editor  
703/465-1245, [nhmorgan.va@gmail.com](mailto:nhmorgan.va@gmail.com)

### *Northern District Meeting*

October 16 2010  
10:00 AM to 1:30 PM

Speakers:

Dr. Lori Roth "Dealing with Difficult People"

Caroline Pickens, One-member-one-vote

Richard Byrd Library Meeting Room 1/2

7250 Commerce Street

Springfield, VA 22150-3499

Telephone: 703-451-8055

### Fairfax City Branch Book and Author Fundraiser Luncheon



November 6, 2010  
Country Club of Fairfax,  
5110 Ox Road  
Fairfax, Virginia  
\$38 per person;  
reservation deadline November 3  
Send Check to  
Suzanne Mahoney  
8313 Chapel Lake Ct.  
Annandale, VA 22003

For more information, see <http://www.aauwofva.org/branches/fairfaxbookflyer.pdf>

### *Northwest District Meeting*

Saturday, October 23<sup>rd</sup>, 10 AM-4 PM  
Tour Cromer-Trumbo House and Heritage Museum  
382 High St, Dayton, VA

10am tea-and-biscuit reception  
Tour of the house followed by lunch  
Farmer's market or restaurant, (cost of lunch not included)

Followed by museum tour with the Jed Hotchkiss  
Civil War Map Exhibit  
[www.heritagecenter.com](http://www.heritagecenter.com)

Mail \$10 check, payable to  
"Harrisonburg-Rockingham Historical Society"  
Rosemarie Palmer, 459 Northglen Lane, Harrisonburg, VA 22802. [shenrose@verizon.net](mailto:shenrose@verizon.net), 540-564-2797

# Council of Past Presidents Available to Help

How many of you have heard of the Council of Past State Presidents of AAUW of Virginia? This group was organized in 2000 to advise, encourage, mentor, and assist AAUW of Virginia, the branches, and members in any possible way, upon request. Requirements for membership in the CPSP are to have served as state president and hold membership in AAUW of Virginia. In organizing this group, it was noted that presidents live in many locations across the state and are available to share their expertise and be resources not only to their own branches but to others as well, since they have acquired leadership skills and knowledge that can be of assistance in many ways. Branches are encouraged to make use of this resource. Current members of the CPSPs are:

**Doris Dehart (1970-1972)**  
2600 Dovershire Road  
Richmond, VA 23235-2816  
804/272-4789

**Jean Nichols (1974-1976)**  
501 Oak Avenue  
Waynesboro, VA 22980  
jbnich@summitsquare.com  
540/941-3154

**Elaine Lailas (1978-1980)**  
18252 Cypress Point Terrace  
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**Kristin Moyer (1986-1988)**  
2550 Hickory Hollow  
Oakton, VA 22134  
moyerwm@yahoo.com

**Kay Gravatt (1988-1990)**  
304 Mimosa Street.  
Portsmouth, VA 23701  
gpianonote@aol.com  
757/488-1876

**Marion Stillson (1994-1996)**  
11286 Spyglass Cove Lane  
Reston, VA 20191  
mbs@point0.net

**Nancy Richardson (1996-1998)**  
336 Club View Drive.  
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nrichardsn@aol.com, 703/759-4789

**Peggy Stotz (1996-1998)**  
1006 Kimberwicke Road  
McLean, VA 22102  
pstotz@aol.com, 703/734-8932

**Neola Waller (1998-2002)**  
3100 Shore Drive, PH 52  
Virginia Beach, VA 23451  
wallerwn@wcbeach.com  
757/217-2356

**Theresa Merkel (2002-2004)**  
784 Johnston Court  
Winchester, VA 22601  
tmmerkel@verizon.net, 540/722-4903

**Dr. Nancy D. Joyner (2004-2006)**  
1025 Arlington Blvd.  
Arlington, VA 22209  
dcdean@cox.net, 703/280-5328

**Rosemary Plum (2006-2008)**  
4201 Wakefield Court  
Virginia Beach, VA 23455  
rplum1@verizon.net, 757/460-9824

**Laura Wimmer (2006-2008; 2008-2010)**  
11485 Otter Run Drive  
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lwimmeraauw@aol.com, 804/496-6124

**Dianne Blais (2008-2010)**  
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Fairfax, VA 22030  
dianneblais@aol.com, 703/830-199

**Caroline Pickens**  
703/448-0415,  
carolineaauw@gmail.com

## No State Dues Increase for Now

AAUW of VA Board, meeting on August 7, 2010, passed a working budget for the 2010 2011 year that does not require a raise in state dues, which have remained at \$8 since 1991.

**Our balance on hand July 1, 2010 was \$6184.09.** We have investments of \$26,252.86, which we do not plan to use fund our operating budget this year. **Receipts** including the cash on hand, dues and interest from the checking account are expected to total \$22,934.33. **Disbursements** including board meetings and travel, insurance, and grants are budgeted for \$22,934.33.

We are planning to have a checking account balance on July 30, 2011, of at least \$5,000. We do not charge dues for Honorary Life Members or student members.

For more information, or a detailed budget, please email me.

**Mary K. Johnson, Vice President for Finance**  
703/913-9490, johnsons7703@verizon

## Give-a-Grad Free Membership

AAUW members can give a recent graduate, a friend, daughter, son, granddaughter, grandson, niece, or nephew, free AAUW membership within two years of graduation at no cost to you or to them. She/he will receive a free one-year AAUW membership. Only members can take advantage of this offer. Complete the online membership application or download the pdf application (or if you do not have access to a computer, request help from your branch membership chair. Your grad will receive a one-year member-at-large membership — a \$49 value. They can join a branch at any time but will be responsible for paying branch and state dues.





# 2010-2011 AAUW of Virginia Board of Directors

## Elected Officers

### President

Caroline Pickens  
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### Vice President for Program

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Branch: Wytheville  
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### Vice President for Membership and Branch Development

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### Vice President for Finance

Mary Kay Johnson  
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Laura Wimmer (State)  
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### Vice President for Communications

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### Recording Secretary

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## District Representatives

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## Appointed Officers

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Mary Swain  
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## WYTHEVILLE

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276/228-3530

Pamela Montgomery  
2780 N. 4th Street  
Wytheville, VA 24382  
703/400-006

Email addresses of branch presidents are available at <http://www.aauwofva.org/presidents.htm> by clicking the highlighted president's name..

Roanoke Valley has a student affiliate branch at Roanoke College. Virginia Beach has a student affiliate branch at Norfolk State University. Officers were not available at press time.

# AAUW of Virginia 2010-11 Calendar

OCTOBER 2010		JANUARY 2011		MAY 2011	
1	Call for State Board candidates <i>Nominating Committee Chair</i>	1	Half dues for new members begins	1	National AAUW electronic voting period begins
1	<i>Oision</i> mailed <i>Morgan</i>	15	<i>Oision</i> articles due to Morgan With Articles from <b>Northern District</b> and these branches: <b>Fairfax City, Harrisonburg, Mt. Vernon, Norton-Wise, Norfolk, Roanoke Valley, Smith Mountain, Suffolk, Vienna Area</b>	15	<i>Oision</i> articles due to Morgan with articles from <b>Northwest District</b> and these branches: <b>Alexandria, Arlington, Ashburn-Leesburg, Bedford County, Charlottesville-UVA, Greater Manassas, Reston-Herndon Area, Greater Richmond, Virginia Beach, Woodbridge</b>
9	<b>Southwest District</b> Meeting in Lynchburg				
16	<b>Northern District</b> Meeting in Springfield				
23	<b>Northwest District</b> Meeting in Dayton	TBA	State Board Meeting <i>State Board Members</i>		
30	<b>Southeast District</b> Meeting in Richmond			TBA	Federal Lobby Day, Washington DC <i>Vice Presidents for Public Policy, all Members</i>
31	Call for bylaws changes and resolutions <i>Bylaws Co-Chairs</i>	1	<b>FEBRUARY 2011</b> Dues, membership forms sent to Branch treasurers, copy to membership VPs <i>Vice Presidents of Finance and Membership</i>	31	Postmark deadline for mailed National AAUW ballots
		TBA	State Lobby Day in Richmond <i>Vice Presidents for Public Policy and all Members</i>		
13	<b>NOVEMBER 2010</b> State Board Meeting Location TBD <i>State Board Members</i>	15	<i>Oision</i> mailed <i>Morgan/Koehler</i>	1	<b>JUNE 2011</b> Roster of Branch Officers due to Association, State Presidents <i>Branch Presidents</i>
15	Deadline for Branch Mini-Grants Application to Vice Presidents for Membership and Finance <i>Branch Leaders</i>	18	Dues/membership to State Treasurer <i>Branch Presidents</i>		Roster of State Officers due to Association <i>State President</i>
					<i>Oision</i> mailed <i>Morgan/Koehler</i>
30	Removal of names of unpaid Members <i>Vice President for Membership</i>	1	<b>MARCH 2011</b> Slate of State Board nominees to branches <i>Nominating Committee</i>	16-19	<b>AAUW National Convention Washington, DC</b>
					
1	<b>DECEMBER 2010</b> Deadline for State Board nominations to chair of Nominating Committee <i>Branch Leaders, All Members</i>	31	List of Named Honorees to State AAUW Funds Chair <i>Branch Leaders</i>	17	National electronic voting ends
	Deadline for submitting bylaws changes and resolutions to Bylaws Co-chairs <i>Branch Leaders/Members</i>	8	<b>APRIL 2011</b> State Board Meeting in <b>Wytheville</b> <i>State Board</i>	30	Year-end Financial Statement <i>Vice President for Finance</i>
15	AAUW Funds and reports due to AAUW Funds Chair <i>Branch AAUW Funds Chairs</i>	8-10	<b>Statewide Meeting in Wytheville</b> <i>All Members</i>	1	<b>JULY 2011</b> Branch dues reports due to Association/State Treasurer <i>Branch Treasurer</i>
		15	National AAUW paper ballots mailed to members		

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**VA Legislators Action Line:**  
800/889-0229

## AAUW National Convention WHY YOU SHOULD COME!!!

Breaking Through Barriers-  
Advocating for Change  
*AAUW National Convention*  
Renaissance Washington, D.C. Hotel  
*Thursday, June 16, 2011 to Sunday, June 19, 2011*



At the 2011 AAUW National Convention, you will

- join AAUW members from across the country as we advocate for change with a Lobby Day on Capitol Hill;
- be inspired by nationally recognized speakers and learn new leadership skills and AAUW best practices to take home to your community;
- play a personal role in creating a road map for AAUW's future by participating in our strategic breakout sessions;
- celebrate the inaugural Breaking through Barriers Awards ceremony featuring outstanding, innovative AAUW state/branch programs.

Join us at the 2011 convention to celebrate AAUW's 130 years as a nationwide community that is

